

01-30-2004

FORM PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 05/31/02)

S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



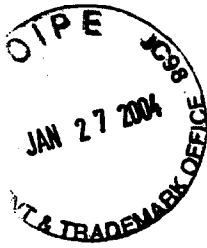
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To the Director of the United States Patent and Trademark Office, copy thereof.

1. Name of conveying party(ies):
The ServiceMaster Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No



2. Name and address of receiving party(ies):
Name: ServiceMaster Brands Management L.L.C.
Address: 860 Ridge Lake Boulevard, A1-1575
Memphis, TN 38120-9434

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation - Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 1/23/04

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
78/201,280 - MASTER TECHS

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.
P. Jay Hines
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
Attorneys at Law
1940 Duke Street
Alexandria, Virginia 22314
OSMMN Ref: 232652US-36

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 50-2014
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

P. Jay Hines
Name of Person Signing

Signature

January 27, 2004
Date

Total number of pages, including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

Director of the United States Patent and Trademark Office
Mail Stop Assignment Recordation Services
Alexandria, Virginia 22313

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ASSIGNMENT

This Assignment is made this date between The ServiceMaster Company, a Delaware Corporation (Assignor), and ServiceMaster Brands Management L.L.C., a Delaware Limited Liability Company (Assignee).

WHEREAS, Assignor owns all right, title and interest in and to the service mark MASTER TECHS, and corresponding pending Application Serial No. 78/201,280 thereof; and

WHEREAS, Assignee desires to obtain said service mark and the application thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor, does hereby sell, assign, set over and transfer to said Assignee, Assignor's entire right, title and interest in and to said mark, together with the right to recover for past infringement of said mark, and with the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment not been made.

IN TESTIMONY WHEREOF, Assignor has executed this instrument on the 23rd
day of January, 2004.

THE SERVICEMASTER COMPANY

Signature:

[Handwritten Signature]

Name:

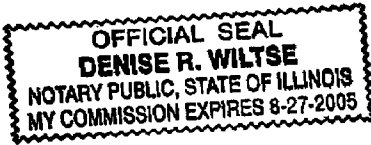
Cristen L. Kogl

Title/Position:

Vice President

Date:

Seal



Subscribed and sworn before me this 23rd day of January, 2004.

Denise R. Wiltse

Notary Public

My commission expires 8-27-2005

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