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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

AVISTA SOFTWARE CORPORATION

- Individual(s) Association General Partnership Limited Partnership Corporation- State Canada Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: AUDIENCEVIEW SOFTWARE CORPORATION

Address: 36 Toronto Street, Suite 800

Street Address: Toronto, Ontario, Canada M5C 2C5

City: State: Zip:

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation- State Canada Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

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3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date:

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/271,440

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John R. (Dick) Troll

Internal Address:

Street Address: Baker & Daniels

300 North Meridian Street, Suite 2700

City: Indianapolis State: IN Zip: 46204

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

Additional fees may be charged to Deposit Account No. 02-0390

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9. Signature.

John R. (Dick) Troll Name of Person Signing

Signature

January 28, 2004 Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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