

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
High Rev Products LLC		07/28/2004	LTD LIAB JT ST CO: DELAWARE

RECEIVING PARTY DATA	
Name:	The Media Group, Inc.
Street Address:	102-3 Hamilton Avenue
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06902
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Registration Number:	2471794	BOND FAMILY
Registration Number:	1968081	DURA-WASH
Registration Number:	2306196	GLO SHIELD
Serial Number:	75597588	HOT SHINE
Serial Number:	75597589	HOT SHINE ADVANCED HOT WAXING SYSTEM
Serial Number:	75483825	PERFORMAX
Serial Number:	76335543	PRO FIX 6 BODY SHOP REPAIR KIT

CORRESPONDENCE DATA	
Fax Number:	(203)327-6401
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	203 327 4500
Email:	trademark@ogrp.com
Correspondent Name:	Charles N.J. Ruggiero
Address Line 1:	One Landmark Square, 10th Floor
Address Line 4:	Stamford, CONNECTICUT 09601-2682

CH \$190.00 2471794

ATTORNEY DOCKET NUMBER:

0001591

NAME OF SUBMITTER:

Terrence J. McAllister

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, HIGH REV PRODUCTS LLC, a Delaware limited liability company (hereinafter "Assignor"), has, either directly or through predecessors in interest, adopted and used in its business the trademark(s) shown in the attached Schedule of Trademarks, along with any registrations thereof with the United States Patent and Trademark Office or applications therefore as specified in the attached Schedule; and

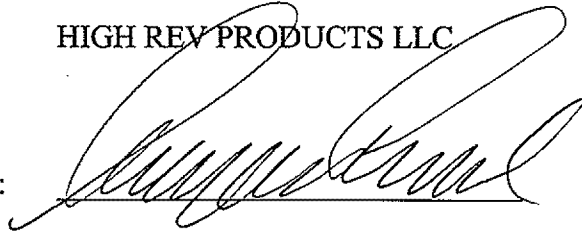
WHEREAS, THE MEDIA GROUP, INC., a corporation organized under the laws of the State of New York with an office located at 102-3 Hamilton Avenue, Stamford, Connecticut, 06902, (hereinafter "Assignee") is desirous of acquiring said mark(s) and the registrations thereof or applications therefore and is acquiring the entire business or portion thereof to which the said marks pertain;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell and assign unto the said Assignee as of July 28, 2004, all right, title and interest in and to the said marks and any registrations thereof or applications therefor, together with the goodwill of the business symbolized by the marks and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Assignor has caused this instrument to be executed by its duly authorized manager/member as of the 28th day of July, 2004.

HIGH REV PRODUCTS LLC

By:



Name: HERMAN HOWARD

Title: President

SCHEDULE OF TRADEMARKS

Registered Trademarks

<u>Mark</u>	<u>Registration Number</u>	<u>Issue Date</u>
BOND FAMILY	2411794	July 24, 2001
DURA-WASH	1968081	April 16, 1996
GLO-SHIELD	2306196	January 4, 2000

Trademark Applications

<u>Mark</u>	<u>Application Number</u>	<u>Filing Date</u>
HOT SHINE	75/618,539	December 1, 1998
HOT SHINE ADVANCED HOT WAXING SYSTEM	75/597,589	December 1, 1998
PERFORMAX	75/483,825	May 12, 1998
PRO FIX 6 BODY SHOP REPAIR KIT	76/335,543	November 7, 2001