

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlo Mondavi		08/03/2004	INDIVIDUAL:

RECEIVING PARTY DATA	
Name:	Davi Skin, Inc.
Street Address:	301 North Canon Drive
Internal Address:	Suite 328
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	76549132	DAVI SKIN
Serial Number:	76549133	VINOTHERAPIE

CORRESPONDENCE DATA	
Fax Number:	(310)553-0222
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(310) 553-1222
Email:	steiner@novianlaw.com
Correspondent Name:	NOVIAN & NOVIAN, LLP
Address Line 1:	1801 Century Park East
Address Line 2:	Suite 1201
Address Line 4:	Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	3668-1
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NAME OF SUBMITTER:	Farhad Novian, Esq.
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Total Attachments: 1 source=assignment_agm[v2]#page1.tif

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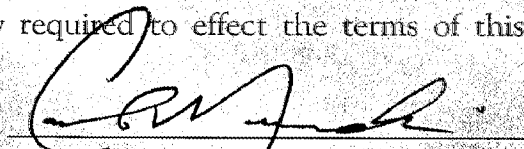
ASSIGNMENT OF TRADEMARKS AND APPLICATIONS

Effective Date: June 21, 2004

WHEREAS, CARLO MONDAVI, an individual, having a mailing address at P.O. Box 106, Oakville, California 94562, ("ASSIGNOR") owns or holds all of the rights to use the trademarks, DAVI SKIN, identified by the United States Patent and Trademark Office ("USPTO") as Serial No. 76/549,132 and VINO THERAPIE, identified by the USPTO as Serial No. 76/549,133 (collectively "the Marks"); and

WHEREAS, DAVI SKIN, INC., a Nevada Corporation with offices at 301 North Cañon Drive, Suite 328. Beverly Hills, California 90210 ("ASSIGNEE") desires to acquire all of Assignor's right, title, and interest in and to the Marks and the goodwill associated therewith, and all registrations and applications for registration thereof; and Assignor desires to assign all of its right, title, and interest in the foregoing to the Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers unto said Assignee all right, title and interest in and to the said Marks, together with: (a) any application for registration of said Marks; (b) the goodwill of the business symbolized by and associated with said Marks and any applications for registrations thereof; and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to said Marks or any applications for registrations thereof or such associated goodwill. It is further agreed that upon the request of Assignee, Assignor shall duly execute, acknowledge and deliver all such further acts, deeds, assignments, transfers, conveyances, powers of attorney, and assurances as may be reasonably required to effect the terms of this Agreement.


CARLO MONDAVI

State of _____)
County of _____)

On this 21 day of June 2004, before me, the undersigned, personally appeared Carlo Mondavi, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the foregoing instrument for the purposes therein contained.

My commission expires: _____
(SEAL)

SEE ATTACHED
CALIFORNIA
ALL-PURPOSE
ACKNOWLEDGMENT

NOTARY PUBLIC