

U.S. DEPARTMENT OF COMMERCE
RECORDATION FORM COVER SHEET Patent and
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To the Honorable Commissioner of Patents and Trademarks, **102668081** Original document or copy thereof.

1. Name of Party(ies) conveying an interest:
1/29/04
ARENA TICKET SERVICES, INC.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation -Delaware
 Other

2. Name and Address of Party(ies) receiving an interest:
VERTICAL ALLIANCE, INC.
5950 Sherry Lane, Suite 750
Dallas, Texas 75225
 Individual Association
 General Partnership Limited Partnership
 Corporation -Delaware
 Other
 Citizenship

3. Interest Conveyed:
 Assignment Change of Name
 Security Agreement Merger
 Other
Effective Date: September 4, 2002

If not domiciled in the United States, a domestic representative designation is attached:
 Yes
 No

4. Application number(s) or registration number(s). Additional sheet attached? Yes X No

A. Trademark Application No.(s)
76/275,392

B. Trademark Registration No.(s)
2,563,360; 2,697,051

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Bradley P. Williams, Esq.
Baker Botts L.L.P.
Street Address: 2001 Ross Avenue, Suite 600
City: Dallas
State: Texas Zip: 75201-2980

6. Number of applications and registrations involved: 3
7. Amount of fee enclosed or authorized to be charged: \$90
8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):
50-2147

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01 FC:8521 40.00 OP
02 FC:8522 50.00 OP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Bradley P. Williams
Name of Person Signing *[Signature]* Signature *1/28/04* Date
Total number of pages including cover sheet **3**

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information:

Commissioner of Patent and Trademarks
Box Assignments
Washington, D.C. 20231

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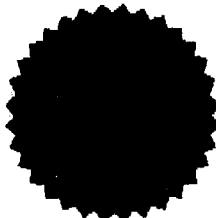
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ARENA TICKET SERVICES, INC.", CHANGING ITS NAME FROM "ARENA TICKET SERVICES, INC." TO "VERTICAL ALLIANCE, INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF SEPTEMBER, A.D. 2002, AT 2:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1965313

DATE: 09-04-02