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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cigar Express, Inc.		08/09/2004	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Havana Honeys Holdings, LLC
Street Address:	2250 E. Tropicana
Internal Address:	Suite 19
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89119
Entity Type:	Limited Liability Company: NEVADA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2548553	HAVANA HONEYS
Registration Number:	2607378	HAVANA HONEYS
Registration Number:	2573569	SIMPLY THE SWEETEST SMOKE THIS SIDE OF HAVANA

CORRESPONDENCE DATA

Fax Number: (702)792-9010

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 702-792-3773

Email: pto@quirkandtratos.com

Correspondent Name: Quirk & Tratos

Address Line 1: 3773 Howard Hughes Parkway

Address Line 2: Suite 500N

Address Line 4: Las Vegas, NEVADA 89109

ATTORNEY DOCKET NUMBER:	6177.00006, 00007, 00008
NAME OF SUBMITTER:	Jason D. Firth, Esq.

TRADEMARK REEL: 002913 FRAME: 0779

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Total Attachments: 2 source=Assignment of Mark#page1.tif source=Assignment of Mark#page2.tif

> TRADEMARK REEL: 002913 FRAME: 0780

ASSIGNMENT OF MARK

Cigar Express, Inc., a Nevada corporation, with its principal place of business as 4325 Industrial Road # 315, Las Vegas, NV 89103 (hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the services covered in the registrations.

Registrations	Registration No.	Registration Date
HAVANA HONEYS HAVANA HONEYS (and design) SIMPLY THE SWEETEST SMOKE	2,548,553 2,607,378	March 12, 2002 August 13, 2002
THIS SIDE OF HAVANA	2,573,569	May 28, 2002

Stephen D. Gold, an Individual, with an address at 2250 E. Tropicana, Suite 19, Las Vegas, NV 89119 ("Assignee"), desires to acquire the Marks, and the registrations.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and registration, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Mark.

Date: 8 - 9 - 04

Cigar Express, Inc.

Joseph L. Gold

Secretary

REEL: 002913 FRAME: 0781

ASSIGNMENT OF MARK

Stephen D. Gold, an Individual, with an address at 2250 E. Tropicana, Suite 19, Las Vegas, NV 89119 (hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the services covered in the registrations.

Registrations	Registration No.	Registration Date
HAVANA HONEYS HAVANA HONEYS (and design)	2,548,553 2,607,378	March 12, 2002 August 13, 2002
SIMPLY THE SWEETEST SMOKE THIS SIDE OF HAVANA	2,573,569	May 28, 2002

Havana Honeys Holdings, LLC, a Nevada limited liability company, with its principal place of business at 2250 E. Tropicana, Suite 19, Las Vegas, NV 89119 ("Assignee"), desires to acquire the Marks, and the registrations.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and registration, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Mark.

Date: 8 - 9 - 04

RECORDED: 08/10/2004

Stephen D. Gold

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TRADEMARK
REEL: 002913 FRAME: 0782