

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

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|------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
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|                       |  |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
|-----------------------|--|

|                      |                    |                |                         |
|----------------------|--------------------|----------------|-------------------------|
| CONVEYING PARTY DATA |                    |                |                         |
| Name                 | Formerly           | Execution Date | Entity Type             |
| Micronomics, Inc.    | RW ECONOMICS, INC. | 08/05/2004     | CORPORATION: CALIFORNIA |

|                      |                                       |
|----------------------|---------------------------------------|
| RECEIVING PARTY DATA |                                       |
| Name:                | Micronomics, LLC                      |
| Street Address:      | 777 South Figueroa Street             |
| Internal Address:    | Suite 4600                            |
| City:                | Los Angeles                           |
| State/Country:       | CALIFORNIA                            |
| Postal Code:         | 90017                                 |
| Entity Type:         | limited liability company: CALIFORNIA |

|                           |         |             |
|---------------------------|---------|-------------|
| PROPERTY NUMBERS Total: 1 |         |             |
| Property Type             | Number  | Word Mark   |
| Registration Number:      | 2575297 | MICRONOMICS |

|  |                                      |
|--|--------------------------------------|
| CORRESPONDENCE DATA  |                                      |
| Fax Number:  | (213)896-6600                        |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                      |
| Phone:   | 2138966769                           |
| Email:   | kbernstein@sidley.com                |
| Correspondent Name:  | Sidley Austin Brown & Wood LLP       |
| Address Line 1:  | 555 W. Fifth Street, 40th Floor      |
| Address Line 2:  | Attn: Kim Bernstein, Legal Assistant |
| Address Line 4:  | Los Angeles, CALIFORNIA 90013        |

|                         |             |
|-------------------------|-------------|
| ATTORNEY DOCKET NUMBER: | 27378-10010 |
|-------------------------|-------------|

|                    |                               |
|--------------------|-------------------------------|
| NAME OF SUBMITTER: | KimBernstein, Legal Assistant |
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Total Attachments: 3  
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CH \$40.00 2575297



## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of July 1, 2004 ("Effective Date") by and between Micronomics, Inc., a California corporation, formerly known as RW Economics, Inc. and which corporation is in the process of changing its name back to RW Economics, Inc. (California Corporation No. 2561962), with its principal office at 777 South Figueroa Street, Suite 4600, Los Angeles, California 90017 ("Assignor"), and Micronomics, LLC, a California limited liability company ("Assignee"), having its principal office at 777 South Figueroa Street, Suite 4600, Los Angeles, California 90017.

**WHEREAS**, Assignor and Assignee are parties to that certain Bill of Sale and Assignment dated as of July 1, 2004 (the "Agreement"); and

**WHEREAS**, pursuant to the Agreement, Assignor assigns to Assignee, among other assets, all right, title and interest in and to the name and mark "Micronomics" (U.S. trademark registration no. 2,575,297), together with all goodwill associated therewith ("Mark"), which Mark was previously assigned to Assignor by Micronomics Inc., a California corporation, now known as ELMC, Inc. (California Corporation No. 1609561), pursuant to that certain Trademark Assignment entered into as of November 7, 2003 and recorded with the U.S. Patent and Trademark Office at Reel/Frame No. 002789/0212.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Mark for the United States, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all goodwill of the business symbolized by the Mark and all claims for damages and profits by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Mark.

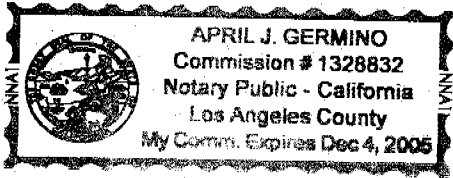
Assignor represents and warrants that it has the full right and authority to execute this Assignment and to assign to Assignee the rights assigned herein.

Assignor shall, at Assignee's expense, take all further reasonable actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), reasonably requested by Assignee to more fully and effectively effectuate the purposes of this Assignment.

Assignor further hereby appoints Assignee as its attorney-in-fact with respect to the trademark and service mark registration, and renewals thereof, use-based applications for registration, intent-to-use applications for registration, renewals and copy rights, to act in Assignor's name, place and stead to execute, deliver and record any document or instrument of assignment required in any country in which the trademark and service mark registrations, use-based applications for registration and intent-to-use applications for registration and renewals thereof and/or copyrights which are pending or issued, granting or confirming the rights granted herein. This power of attorney is coupled with an interest and is irrevocable.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.



MICRONOMICS, INC., a California corporation, formerly known as RW ECONOMICS, INC.

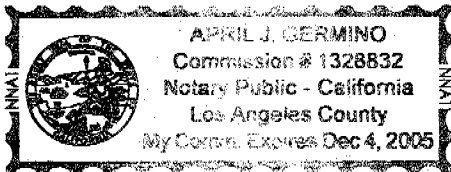
By: [Signature]  
Roy Weinstein, Chief Executive Officer

State of California )  
County of Los Angeles )

On August 5, 2004, before me, April J Germino, Notary Public in and for said State and County, personally appeared Roy Weinstein, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the attached instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal:

[Signature]  
Notary Public



MICRONOMICS, LLC, a California limited liability corporation

By: [Signature]  
Roy Weinstein, Managing Member

State of California )  
County of Los Angeles )

On August 5, 2004, before me, April J Germino, Notary Public in and for said State and County, personally appeared Roy Weinstein, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the attached instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal:

[Signature]  
Notary Public