2403515

CH \$40,00

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
W.O. Larsen A/S		06/25/2003	COMPANY: DENMARK

RECEIVING PARTY DATA

Name:	Orlik Tobacco Company A/S	
Street Address:	Tobaksvej 1	
City:	5610 Assens	
State/Country:	DENMARK	
Entity Type:	COMPANY: DENMARK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2403515	W.O. LARSEN

CORRESPONDENCE DATA

Fax Number: (202)344-8300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202 344-4974

Email: rwhite@venable.com
Correspondent Name: Janet F. Satterthwaite
Address Line 1: 575 7th Street, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: 39240-205320

DOMESTIC REPRESENTATIVE

Name: Janet F. Satterthwaite
Address Line 1: 575 7th Street, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

Janet F. Satterthwaite

TRADEMARK REEL: 002917 FRAME: 0321

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Total Attachments: 2

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> TRADEMARK REEL: 002917 FRAME: 0322

UNITED STATES OF AMERICA

THIS ASSIGNMENT is entered on the of

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2003

BETWEEN:-

- 1) W.Ø. LARSEN A/S, a company organised and existing under the laws of Denmark, whose registered office is at Amagertorv 9, 1160 Copenhagen, Denmark (hereinafter called "the Assignor") and
- 2) ORLIK TOBACCO COMPANY A/S, a company organised and existing under the laws of Denmark, whose registered office is at Tobaksvej 1, 5610 Assens, Denmark (hereinafter called "the Assignee").

WHEREAS:

- (A) The Assignor is the registered proprietor in the UNITED STATES OF AMERICA of the Trade Mark, short particulars of which are set out in the Schedule attached hereto (hereinafter called "the Trade Mark Registration"), and
- (B) The Assignor has agreed with the Assignee for the sale and transfer to the Assignee of the Trade Mark Registration for the consideration hereinafter mentioned.

NOW THIS ASSIGNMENT WITNESSES as follows:

For good and valuable consideration (the receipt and sufficiency of which is hereby acknowledged) the Assignor **HEREBY ASSIGNS** unto the Assignee all its right, title and interest in and to the Trade Mark Registration **TOGETHER WITH** the goodwill of the business attaching thereto **TO HOLD** the same unto and to the use of the Assignee its successors and assigns absolutely.

IN WITNESS WHEREOF the Assignor and the Assignee have duly executed this Assignment the day and year first above written.

W. Ø. LARSEN A/S

SIGNED for and on behalf of W.Ø. LARSEN A/S

by:

Name:

Title:

SIGNED for and on behalf of ORLIK TOBACCO COMPANY A/S by:

Name: Mette Valentin
Title: Company Lawyer

Hanne Weywardt Company Lawyer

REEL: 002917 FRAME: 0323

PURVEYORS TO THE ROYAL DANISH COURT EST. 1864 Amagertory 9

SCHEDULE

<u>Mark</u>

Registration No.

W.Ø. LARSEN

2403515

TRADEMARK REEL: 002917 FRAME: 0324

RECORDED: 08/17/2004