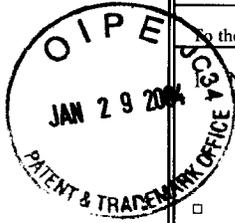




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s or copy thereof.



To the Honorable Commissioner of Patents a.

Name of conveying party(ies):

WP Company LLC

- Individual(s)
- General Partnership
- Corporation - Delaware
- Association
- Limited Parternship
- Other

Additional name(s) of conveying party(ies) attached? yes no

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date(s): January 13, 2004

2. Name and address of receiving party(ies):

Name: Brian Crane

Internal Address:

Street Address: 2761 Monte Verde

City: Sparks State: NV Zip Code: 89434

Country: USA

- Individual(s) citizenship - U.S.A.
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

If assignee is not domiciled in the United States, a domestic representation is attached: Yes No

(Designations must be a separate document from Assignment.)

Additional name(s) & address(es) attached? Yes No.

4. Application number(s) or registration number(s): 1

A. Trademark Application No(s).

B. Trademark Registration No(s). 2,758,345

Additional numbers attached? yes no

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sterne, Kessler, Goldstein & Fox P.L.L.C.

Internal Address: c/o Tracy-Gene G. Durkin, Esq.

Street Address: 1100 New York Ave., N.W.

City: Washington State: D.C. Zip Code: 20005-3934

6. Total number of applications and registrations involved

1

7. Total fee (37 C.F.R. § 3.41).....\$ 40.00

- Enclosed (Credit Card Form)
- Authorized to be charged to Deposit Account

8. Deposit Account Number: 19-0036

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tracy-Gene G. Durkin
Name of Person Signing

Tracy-Gene G. Durkin
Signature

January 29, 2004
Date

Total number of pages including cover sheet, attachments and document 2

OMB NO. 0651-0011 (exp.4/94)

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40.00 00

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, WP Company LLC (the "Assignor"), a Delaware corporation having its principal offices at 1150 15th Street, N.W., Washington, DC 20071, has adopted, used, is using and is the owner of the following mark which is registered with the United States Patent and Trademark Office.

<i>Trademark</i>	<i>Registration No.</i>	<i>Issued</i>
PICKLES	2,758,345	September 2, 2003

WHEREAS, Brian Crane (the "Assignee"), an individual having a primary address of 2761 Monte Verde, Sparks, NV 89434, is desirous of acquiring said mark and the Registration therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said mark and said registration therefor, together with the goodwill of the business symbolized by said mark and said Registration.

WP Company LLC

By:



Mary Ann Werner
Vice President and Counsel

Date: 1-13, 2004

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