

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Leofelis S.A.		06/17/2004	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA	
Name:	Lonsdale Sports Limited
Street Address:	Grenville Court, Britwell Road
Internal Address:	Burnham
City:	Buckinghamshire
State/Country:	UNITED KINGDOM
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	76348202	L

CORRESPONDENCE DATA	
Fax Number:	(312)554-8015
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-554-8000
Email:	rsacoff@pattishall.com
Correspondent Name:	Robert W. Sacoff
Address Line 1:	311 S. Wacker Drive
Address Line 2:	Suite 5000
Address Line 4:	Chicago, ILLINOIS 60606

DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	

CH \$40.00 76348202

NAME OF SUBMITTER:

Robert W. Sacoff

Total Attachments: 3

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**THIS ASSIGNMENT** is dated 17<sup>th</sup> June 2004

**PARTIES**

- (1) LEOFELIS S.A. incorporated and registered in Switzerland with company number 514.3.025.477-5 whose registered office is at Via Cattedrale no. 9 – 6901, Lugano, Switzerland (“the Assignor”), and
- (2) LONSDALE SPORTS LIMITED incorporated and registered in England and Wales with company number 04440781 whose registered office is at Grenville Court, Britwell Road, Burnham, Buckinghamshire SL1 8DF (“the Assignee”).

**BACKGROUND**

- (A) The Assignor is the proprietor, as detailed in Schedule 1, of:
  - International Trade Mark registration No 771006 for Lion Device & L Device
  - Switzerland Trade Mark registration No 491102 for Lion Device & L Device
  - Ireland Trade Mark registration No 226217 for Lion Device & L Device
  - USA Trade Mark registration No 76/348202 for Lion Device & L Device
  - Canada Trade Mark registration No 1124641 for Lion Device & L Device(“the Trade Mark”).
- (B) The Assignor has agreed to assign all its right, title and interest in and to the Trade Mark to the Assignee for the consideration mentioned below.

**AGREED TERMS**

1. In consideration of the sum of ONE POUND (£1.00), now paid by the Assignee to the Assignor (the receipt of which sum the Assignor hereby acknowledges) the Assignor **HEREBY ASSIGNS** with full title guarantee to the Assignee absolutely the Trade Mark and all and any rights in and to the Trade Mark and any common law rights and all the goodwill attaching to the Trade Mark.
2. This assignment shall include the right for the Assignee to bring proceedings against any third party in respect of the Trade Mark (including proceedings against any third party for infringement of the Trade Mark or for passing off or for otherwise infringing the rights of the Assignor in the Trade Mark. The Assignor agrees and undertakes to provide to the Assignee (at its request) all such assistance with any proceedings which may be brought by or against the Assignee against or by any third party in relation to the Trade Mark and the Assignee shall indemnify the Assignor in respect of all costs and expenses (including reasonable legal costs) actually incurred by it in providing the Assignee with such assistance.



**TRADEMARK**

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3. The Assignor covenants that at the cost and request of the Assignee at any time and from time to time it will execute such deeds or documents and do such acts or things as may be necessary or desirable to give effect to this assignment.
4. The Assignor hereby warrants that:-
  - (a) It is the proprietor of the Trade Mark and has the full power to enter into this Assignment; and
  - (b) So far as it is aware it has not either by act or omission caused and permitted anything to be done which might endanger the validity of the Trade Mark or the ability of the Assignee to register this Assignment; and
  - (c) So far as it is aware the use of the Trade Mark does not infringe any third party rights.
5. This assignment shall be governed by and construed in accordance with the laws of England and the parties hereto submit to the exclusive jurisdiction of the English courts.

This agreement has been entered into on the date stated at the beginning of this agreement.


**SIGNED for and on behalf of the Assignor**

**LEOFELIS S.A.**

.....  
LEOFELIS SA  
Via Cattedrale 9  
Casella postale 5677  
CH- 6901 LUGANO  
DATE 6<sup>th</sup> June 2004

**SIGNED for and on behalf of the Assignee**

**LONSDALE SPORTS LIMITED**

.....  


DATE 2nd July 2004

TRADEMARK



SCHEDULE 1

COUNTRY

CLASSES

FILING DATE \*  
REGISTR. DATE\*\*

FILING NUMBER \*  
REGISTR. NUMBER \*\*

RENEWAL DATE

SWITZERLAND

9-16-18-24-25-28

June 12, 2001 \*

491102 \*\*

June 12, 2011

IRELAND

9-16-18-24-25-28

December 10, 2001 \*

226217 \*\*

December 10, 2011

USA

9-18-24-25-28

December 11, 2001 \*  
(publication on August 5, 2003)

76/348202 \*

CANADA

9-16-18-24-25-28

December 10, 2001 \*

1124641 \*

WIPO INT. REGISTRATION

9-16-18-24-25-28

November 7, 2001 \*\*

771106 \*\*

November 7, 2011

(Austria, Buglaria, Benelux, China, Germany, Spain, France, Hungary, Italy, Liechtenstein, Latvia, Monaco, Poland, Portugal, Romania, Russia, San Marino, Australia, Denmark, Estonia, Finland, United Kingdom, Greece, Japan, Lithuania, Norway, Sweden)

LEOFELIS  
Via Cattedrale  
Casella postale 5  
CH- 6901 GANAN



TRADEMARK