

FORM PTO-1594 (modified)

(Rev 03/01)

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03-03-2004



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U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

To the Director of the United States Patent and Trademark Office

with the attached original documents or copies thereof.

1. Name of conveying party(ies):
Gartneriet Ove Nielsen A/S (by assignment)

- Individual(s)
- General Partnership
- Corporation
- Other _____
- Association
- Limited Partnership

Additional conveying party(ies) **NO**

3. Nature of conveyance:
- Assignment
 - Security Agreement
 - Other
 - Merger
 - Change of Name

Execution Date: **February 10, 2004**

2. Name and address of receiving party(ies):

Name: **Rosanova ApS**
 Internal Address:
 Street Address: **Ny Vestergade 74**
 City: State: Zip: **Allested - Vejle, DK-5672 Broby, Denmark**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No



4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
74/329,759

B. Trademark Registration No.(s)
1,907,908

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Norm J. Rich**
 Internal Address: **FOLEY & LARDNER**
 Street Address: **Washington Harbour**
3000 K Street, N.W., Suite 500
 City: **Washington** State: **D.C.** Zip: **20007-5143**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 C.F.R. § 3.41): **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: **19-0741**

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Norm J. Rich

February 27, 2004

Name of person signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 4

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Atty. Ref. No. 025811/0127

In re Trademark Registration of:

Rosanova ApS
(as assigned)

Mark: ROSANOVA

Reg. No.: 1,907,908

Reg. Date: July 25, 1995

APPOINTMENT OF DOMESTIC REPRESENTATIVE

MAILSTOP ASSIGNMENT - FEE

Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202

Madam:

FOLEY & LARDNER, whose postal address is 3000 K Street, N.W., Suite 500, Washington, D.C. 20007-5109, is hereby designated applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

Respectfully submitted,
Rosanova ApS

Date: 10. February 2004

By: 

Name: Ove Nielsen

Title: Managing Director

Trademark Reg. No. 1,907,908

TRADEMARK ASSIGNMENT

Whereas, Gartneriet Ove Nielsen A/S, a Danish corporation with its principal place of business at Ny Vestergade 74, Allested - Vejle, DK-5672 Broby, Denmark, (hereinafter ASSIGNOR) is the sole and exclusive owner of the entire right, title, and interest in United States Trademark Reg. No. 1,907,908, for ROSANOVA, granted on July 25, 1995, as shown by records recorded in the U.S. Patent and Trademark Office; and

Whereas, Rosanova ApS, a Danish corporation with its principal place of business at Ny Vestergade 74, Allested - Vejle, DK-5672 Broby, Denmark, (hereinafter ASSIGNEE) is desirous of acquiring the entire right, title and interest in, to and under the said mark; and

Now, therefore, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell and assign to ASSIGNEE all right, title and interest in, to and under the said mark, together with the goodwill of the business symbolized by the mark, any renewal of the mark, and all claims for damages by reason of past infringement of said mark, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, the same to be held and enjoyed by ASSIGNEE and its successors, assigns or other legal representatives, as fully

