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(Rev. 10/02) TRADEMARKS ONLY U.S. Patent and Trademark Office	
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
Name of conveying party(les):	2. Name and address of receiving party(les)
Crescent Enterprises, LLC	Name: Converse Project, LLC
	Internal
Individual(s) Association	Address: Staunton Bridge
General Partnership Limited Partnership	Street Address: 920 Frontage Road
Corporation-State	City: Greenville State: SC Zip: 29611
Other Limited Liability Company/Delaware	Individual(s) cttizenship
	Association
Additional name(s) of conveying party(ies) attached? Yes V No	General Partnership
3. Nature of conveyance:	Limited Partnership
Assignment Merger	Corporation-State
Security Agreement Change of Name	✓ Other Llmited Liability Company/SC
Other	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes Y. No
Execution Date: 06/04/2004	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes V
4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/501,487 Additional number(s) at	B. Trademark Registration No.(s)tached Yes V No
5. Name and address of party to whom correspondence	6. Total number of applications and
concerning document should be mailed: Name: Douglas W. Kim, Esq.	registrations involved:
	7. Total fee (37 CFR 3.41)\$_40.00
Internal Address: McNair Law Firm, P.A.	
Phone: 864-232-4261	Enclosed
Fax: 864-232-4437	Authorized to be charged to deposit account
Street Address: P.O. Box 10827	8. Deposit account number:
Street Address:	502079 - McNair Law Firm, P.A.
	OOZOTO WORKEN EEN FRING FINA
City: Greenville State: SC Zip: 29603-0827	
DO NOT USE THIS SPACE	
9. Signature.	
Douglas W. Kim	7/30/2004
Name of Person Signing Signature / Date	
Total number of pages including gover sheet, attachments, and document:	

Mail documents to be recorded with required cover aheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT

(MONEY TREE)

WHEREAS, Crescent Enterprises, LLC owns the trademark rights, including the noted federal trademark application, and the associated goodwill with the mark in:

MONEY TREE

Application Serial No.: 76/501,487

WHEREAS, Converse Project, LLC, is desirous of acquiring these rights pursuant to the Asset Purchase Agreement dated June 4th, 2004 and for good and valuable consideration, receipt of which is hereby acknowledged;

NOW, THEREFORE, said Crescent Enterprises, LLC has and does hereby assign unto said Converse Project, LLC, all its right, title and interest pursuant to the sale of all assets of Crescent Enterprises, LLC in an Asset Purchase Agreement executed June 4, 2004, in the above trademark together with the goodwill of the business symbolized by the mark

Michael Caldwell

President, Crescent Enterprises, LLC

Date: 6 4 04

GREENVILLE 188946v1

RECORDED: 07/30/2004

TRADEMARK REEL: 002921 FRAME: 0820