Form PTO-1594 RECORDATION FO	
(Rev. 10/02) TRADEMARKS ONLY U.S. Patent and Trademark United	
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
Name of conveying party(les): Crescent Enterprises, LLC	Name and address of receiving party(ies) Name: Converse Project, LLC Internal Character Pridge
Individual(s) Association General Partnership Limited Partnership Corporation-State ✓ Other Limited Liability Company/Delaware Additional name(s) of conveying party(ies) attached? Yes ✓ No 3. Nature of conveyance: ✓ Assignment Merger Security Agreement Change of Name Other Execution Date: 06/04/2004	Address: Staunton Bridge Street Address: 920 Frontage Road City: Greenville State; SC Zip: 29611 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Vother Limited Liability Company/SC If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
4. Application number(s) or registration number(s): 76/531,248 A. Trademark Application No.(s) Additional number(s) a	B, Trademark Registration No.(s)
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Douglas W. Kim, Esq. Internal Address: McNair Law Firm, P.A.	7. Total fee (37 CFR 3.41)
Phone: 864-232-4261 Fax: 864-232-4437	Authorized to be charged to deposit account
Street Address: P.O. Box 10827	8. Deposit account number: 502079 - McNair Law Firm, P.A.
City: Greenville State: SC Zip.29603-0827	
DO NOT USE THIS SPACE	
9. Signature.	7/30/2004
Douglas W. Kim Name of Person Signing Signature Total number of pages including cover sheet, attachments, and document: 3 Date	

Mail documents to be recorded with required cover sheet information to Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT

(SHAKEDOWN)

WHEREAS, Crescent Enterprises, LLC owns the trademark rights, including the noted federal trademark application, and the associated goodwill with the mark in:

SHAKEDOWN

Application Serial No.: 76/531,248

WHEREAS, Converse Project, LLC, is desirous of acquiring these rights pursuant to the Asset Purchase Agreement dated June 4th, 2004 and for good and valuable consideration, receipt of which is hereby acknowledged;

NOW, THEREFORE, said Crescent Enterprises, LLC has and does hereby assign unto said Converse Project, LLC, all its right, title and interest pursuant to the sale of all assets of Crescent Enterprises, LLC in an Asset Purchase Agreement executed June 4, 2004, in the above trademark together with the goodwill of the business symbolized by the mark

Wichell Coldwell

President, Crescent Enterprises, LLC

Date: 역 / 니 / 아니

GREENVILLE 188943v1

TRADEMARK
RECORDED: 07/30/2004 REEL: 002921 FRAME: 0912