

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Careplay LLC		06/24/2004	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Shamrock Industries, Inc.		
Street Address:	7001 Wooster Pike		
City:	Medina		
State/Country:	OHIO		
Postal Code:	44256		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2456245	CAREPLAY	
CORRESPONDENCE DATA			
Fax Number:	(216)241-1666		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-861-5582		
Email:	uspto@faysharpe.com		
Correspondent Name:	Colleen F. Goss		
Address Line 1:	1100 Superior Avenue		
Address Line 2:	Seventh Floor		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	LAWZ 5 00008		
NAME OF SUBMITTER:	Colleen F. Goss		
Total Attachments: 1 source=careplay assign#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of June 24, 2004 by and between Careplay LLC, an Ohio limited liability company, 925 Euclid Avenue, Suite 1770 Cleveland OHIO, 44115 ("Assignor"), and Shamrock Industries, Inc., and Ohio corporation, 7001 Wooster Pike, Medina OHIO 44256 ("Assignee").

Whereas, Assignor is the owner of the CAREPLAY trademark ("Trademark") and the U.S. registration therefor, Registration No. 2,456,245, registered on May 29, 2001; and

Whereas, Assignor is desirous of conveying and Assignee is desirous of acquiring the entire right, title and interest of Assignor in and to the Trademark, together with the goodwill of the business in connection with which the Trademark is used and the registration therefor;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, and convey, to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks and the applications and registrations therefor, together with the goodwill of the business in connection with which said mark is used.

In witness whereof, Careplay LLC, has caused this Assignment to be executed by its duly authorized representative as of the date first above written.

Careplay LLC

By James D. Hayes
Title President