Form PTO-1594 RECORDATION FORM COVER SHEET (Rev. 10/02) TRADEMARKS ONLY  U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
Tab settings ⇒ ⇒ ⇒ ▼ ▼ ▼	<b>V V V V</b>
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
Name of conveying party(les):     Crescent Enterprises, LLC	Name and address of receiving party(les)     Name: Converse Project, LLC     Internal     Address; Staunton Bridge
Individual(s)  General Partnership  Corporation-State  Other Limited Liability Company/Delaware  Additional name(s) of conveying party(les) attached? Yes No  Nature of conveyance:  Assignment  Security Agreement  Other  Execution Date: 06/04/2004  4. Application number(s) or registration number(s):	Street Address: 920 Frontage Road  City: Greenville State: SC Zip: 29611  Individual(a) cltizenship  Association
A. Trademark Application No.(s) 76/576,300  A. Trademark Application No.(s) Additional number(s) at	B. Trademark Registration No.(s)
Name and address of party to whom correspondence concerning document should be mailed:     Name: Douglas W. Kim, Esq.	6. Total number of applications and registrations involved:
Internal Address: McNair Law Firm, P.A.	7. Total fee (37 CFR 3.41)\$ 40.00
Phone: 864-232-4261  Fax: 864-232-4437	Authorized to be charged to deposit account
Street Address: P.O. Box 10827	8. Deposit account number:  502079 - McNair Law Firm, P.A.
City: Greenville State: SC Zip.29603-0827	
DO NOT USE THIS SPACE	
9, Signature.  Douglas W. Kirn	7/30/2004
Name of Person Signing Signature Date  Total number of pages including cover sheet, attachments, and document:  3	

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box As≉ignments Washington, D.C. 20221

TRADEMARK
REEL: 002921 FRAME: 0988

## TRADEMARK ASSIGNMENT

## (TOUCHZ)

WHEREAS, Crescent Enterprises, LLC owns the trademark rights, including the noted federal trademark application, and the associated goodwill with the mark in:

## TOUCHZ

Application Serial No.: 76/576,300

WHEREAS, Converse Project, LLC, is desirous of acquiring these rights pursuant to the Asset Purchase Agreement dated June 4<sup>th</sup>, 2004 and for good and valuable consideration, receipt of which is hereby acknowledged;

NOW, THEREFORE, said Crescent Enterprises, LLC has and does hereby assign unto said Converse Project, LLC, all its right, title and interest pursuant to the sale of all assets of Crescent Enterprises, LLC in an Asset Purchase Agreement executed June 4, 2004, in the above trademark together with the goodwill of the business symbolized by the mark

Michael Caldwell

President, Crescent Enterprises, LLC

Date: <u>Co / 4 / 0 4</u>

GREENVILLE 188957v1

TRADEMARK
RECORDED: 07/30/2004 REEL: 002921 FRAME: 0989