

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Reed Elsevier Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **MA**
 Other _____

Citizenship (see guidelines) _____

Execution Date(s) June 22, 2000

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: Diversified Business Communications
Internal
Address: _____
Street Address: 121 Free Street
City: Portland
State: ME
Country: _____ Zip: 04412

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Maine
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other Nunc Pro Tunc Trademark Assignment

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
N/A

B. Trademark Registration No.(s)
1330303

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kimberly B. Herman
Internal Address: _____
Street Address: Sullivan & Worcester LLP
One Post Office Square
City: Boston
State: MA Zip: 02109
Phone Number: (617) 338-2943
Fax Number: _____
Email Address: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 500751
Authorized User Name Kimberly B. Herman

9. Signature: Kimberly B. Herman 8/2/2004
Signature Date

Kimberly B. Herman
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 500751 1330303

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Reed Elsevier Inc., formerly known as Reed Publishing (USA) Inc., a Massachusetts corporation having a place of business located at 125 Park Avenue, New York, New York 10017 (hereinafter referred to as "Reed Elsevier"), has adopted, used or is using the trademark as set forth in attached Schedule A and has registered the mark in the United States Patent and Trademark Office (hereinafter referred to as the "Trademark"); and

WHEREAS, Diversified Business Communications, a Maine corporation having a place of business located at 121 Free Street, Portland, Maine 04412 (hereinafter referred to as "Diversified"), desired to acquire all right, title and interest in and to the Trademark, including any choses in action relating to said Trademark, together with the goodwill of the business symbolized by the Trademark and the applications and registrations thereof set forth on the attached Schedule A; and

WHEREAS, it is desired that the assignment of the Trademark listed on the attached Schedule A be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Reed Elsevier as of June 22, 2000 hereby sold, assigned, transferred and conveyed unto Diversified all of its right, title and interest, whether statutory or common law, in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before June 22, 2000, together with the goodwill of the business symbolized by the Trademark, and including the registration thereof as set forth on attached Schedule A, and further, covenanted, agreed and undertook to execute, whenever requested by Diversified, all applications, assignments, lawful oaths and any other papers which Diversified may deem necessary or desirable for securing to

Diversified or for maintaining for Diversified the Trademark hereby assigned, all without further compensation to Reed Elsevier.

REED ELSEVIER INC.

By *Julie Goldweitz*
Julie Goldweitz, Deputy General Counsel and Clerk

State of New York §
 § ss.
County of New York §

BEFORE ME, the undersigned authority, on this 8th day of July, 2004, personally appeared Julie Goldweitz, personally known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument on behalf of Reed Elsevier Inc.

JASMINE T. BROWN
Notary Public
State of New York
01BR5074222
My Comm. Exp. June 30, 2007

[SEAL]

Jasmine T. Brown July 8, 2004
Notary Public

OPR/ASSIGNMENTS 7/14/04 1:10 PAGE 6/8 RightFAX
07/13/04 13:22 FAX 617 338 2880 SULLIVAN & WORCESTER LLP

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SCHEDULE A

NORTHEAST FOODSERVICE AND LODGING EXPOSITION &
CONFERENCE

Serial Number 73-453964

Registration Number 1330303

Filing Date 11/22/1983

Registration Date 04/09/1985

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE
"FOODSERVICE AND LODGING EXPOSITION & CONFERENCE". APART
FROM THE MARK AS SHOWN

Register SUPPLEMENTAL

International Class 035

Goods and Services

ORGANIZING AND CONDUCTING TRADE SHOWS IN THE FIELD
OF RESTAURANT AND HOTEL SUPPLIES AND SERVICES;

DATE OF FIRST USE: 1983.01.00; DATE OF FIRST USE IN COMMERCE:
1983.01.00