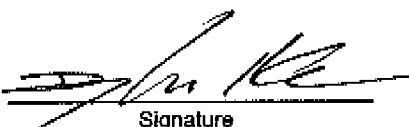


Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇌ ⇌ ⇌ ▼	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): Crescent Enterprises, LLC <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input checked="" type="checkbox"/> Other <u>Limited Liability Company/Delaware</u> Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Converse Project, LLC</u> Internal Address: <u>Staunton Bridge</u> Street Address: <u>920 Frontage Road</u> City: <u>Greenville</u> State: <u>SC</u> Zip: <u>29611</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input checked="" type="checkbox"/> Other <u>Limited Liability Company/SC</u> <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small>	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>06/04/2004</u>	4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>76/498,575</u> B. Trademark Registration No.(s) _____ Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Douglas W. Kim, Esq.</u> Internal Address: <u>McNair Law Firm, P.A.</u> Phone: <u>864-232-4261</u> Fax: <u>864-232-4437</u> Street Address: <u>P.O. Box 10827</u> City: <u>Greenville</u> State: <u>SC</u> Zip: <u>29603-0827</u>	6. Total number of applications and registrations involved: 01 7. Total fee (37 CFR 3.41).....\$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>502079 - McNair Law Firm, P.A.</u>	
DO NOT USE THIS SPACE		
9. Signature. <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="width: 30%;"> <u>Douglas W. Kim</u> Name of Person Signing </div> <div style="width: 30%; text-align: center;">  Signature </div> <div style="width: 30%; text-align: right;"> <u>7/30/2004</u> Date </div> </div> <div style="text-align: right; margin-top: 5px;"> 3 </div>		

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

CH \$40.00 502079 76498575

TRADEMARK ASSIGNMENT**(FRUIT GONE WILD)**


WHEREAS, Crescent Enterprises, LLC owns the trademark rights, including the noted federal trademark application, and the associated goodwill with the mark in:

FRUIT GONE WILD

Application Serial No.: 76/498,575

WHEREAS, Converse Project, LLC, is desirous of acquiring these rights pursuant to the Asset Purchase Agreement dated June 4th, 2004 and for good and valuable consideration, receipt of which is hereby acknowledged;

NOW, THEREFORE, said Crescent Enterprises, LLC has and does hereby assign unto said Converse Project, LLC, all its right, title and interest pursuant to the sale of all assets of Crescent Enterprises, LLC in an Asset Purchase Agreement executed June 4, 2004, in the above trademark together with the goodwill of the business symbolized by the mark



Michael Caldwell
President, Crescent Enterprises, LLC

Date: 6/4/04