

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMF Bowling Products, Inc.		08/06/2004	CORPORATION: VIRGINIA

RECEIVING PARTY DATA	
Name:	AMF Bowling Worldwide, Inc.
Street Address:	8100 AMF Drive
City:	Mechanicsville
State/Country:	VIRGINIA
Postal Code:	23111
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2185698	RENAISSANCE

CORRESPONDENCE DATA	
Fax Number:	(804)698-2007
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(804) 775-1071
Email:	rvance@mcguirewoods.com
Correspondent Name:	Robin C. Vance
Address Line 1:	901 E. Cary Street
Address Line 2:	One James Center
Address Line 4:	Richmond, VIRGINIA 23219-4030

ATTORNEY DOCKET NUMBER:	2020594-1061
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NAME OF SUBMITTER:	Robin C. Vance
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Total Attachments: 2
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OP \$40.00 2185698

ASSIGNMENT

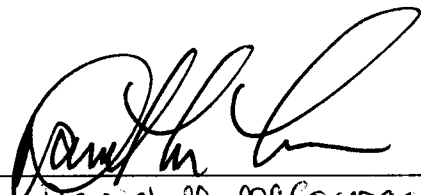
WHEREAS, AMF Bowling Products, Inc., a corporation organized and existing under the laws of the Commonwealth of Virginia, U.S.A., located at 8100 AMF Drive, Mechanicsville, Virginia 23111 (hereinafter called "the Assignor"), is the proprietor of the trademark registered in the United States of America, as per the Schedule attached hereto (hereinafter called "the Trademark");

WHEREAS, AMF Bowling Worldwide, Inc., a corporation organized and existing under the laws of the State of Delaware, U.S.A., located at 8100 AMF Drive, Mechanicsville, Virginia 23111 (hereinafter called "the Assignee"), is desirous of acquiring the right and interest to the trademark in the United States of America.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, let it be known, that for and in consideration of the sum of One Dollar, the receipt of which is hereby acknowledged, and other good and valuable considerations, the Assignor has sold, assigned and transferred the entire right, title, and interest in and to the trademark in the United States of America unto the Assignee, its successors and assignors.


IN WITNESS WHEREOF, the Assignor has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 6th day of August, 2004.

(CORPORATE SEAL)

By: 
Name: Daniel M. McCormack
Title: Secretary / General Counsel

IN WITNESS WHEREOF, the Assignee has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 6th day of August, 2004.

(CORPORATE SEAL)

By: 
Name: Daniel M. McCormack
Title: Secretary / General Counsel

SCHEDULE

Trademark

Registration No.

RENAISSANCE

2,185,698