


Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇌ ⇌ ⇌ ▼	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office Client/Matter: 225009
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): Golfer's Guide, Inc. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>South Carolina</u> <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Prey Media, Inc.</u> Internal Address: _____ Street Address: <u>5 Office Park Road, Suite 205</u> City: <u>Hilton Head Island</u> State: <u>SC</u> Zip: <u>29938</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>South Carolina</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)</small> <small>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small>	
3. Nature of conveyance: <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <u>see attached continuation sheet for brief</u> Execution Date: _____	4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>74/725,109</u> B. Trademark Registration No.(s) <u>1,544,033 2,020,872</u> Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Laura E. Goldbard</u> Internal Address: <u>Stroock & Stroock & Lavan LLP</u> _____ Street Address: <u>180 Maiden Lane</u> _____ City: <u>New York</u> State: <u>NY</u> Zip: <u>10038</u>	6. Total number of applications and registrations involved: 3 7. Total fee (37 CFR 3.41).....\$ <u>90.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>19-4709</u> <small>(Attach duplicate copy of this page if paying by deposit account)</small>	
DO NOT USE THIS SPACE		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Laura E. Goldbard</u>  <u>August 5, 2004</u> Name of Person Signing Signature Date <small>Total number of pages including cover sheet, attachments, and document: 6</small>		

CH \$90.00 194709 74725109

Continuation of Box No. 3

Request to correct previously recorded Change of Name
Recorded on August 26, 1997, Reel 1640, Frame 0392

Assignor's name is Golfer's Guide, Inc.

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

PG SUB WRD 10-16-97

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10-14-1997

RECEIVED U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

10 16 1997



Patenting Div. Original document & copy thereof.

Tab settings

To the Honorable Commissioner of Patents

100552521

11/10/01 8-26-97



WRD 8-26-97

1. Name of conveying party(ies):
Golfer's Guide Association
- Individual(s)
 - General Partnership
 - Corporation-State
 - Other

2. Name and address of receiving party(ies)
Name: Frey Media, Inc.
Internal Address:
Street Address: 5 Office Park Road, Ste. 205
City: Hilton Head Island State: SC ZIP: 29938

Additional name(s) of conveying party(ies) attached? Yes No

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State South Carolina
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
- Assignment
 - Security Agreement
 - Other
 - Merger
 - Change of Name

Execution Date: August 8, 1996

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74-725, 109

B. Trademark Registration No.(s)

1,544,033
2,020,872



Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michele P. Schwartz

Internal Address: Stroock & Stroock & Lavan LLP

Street Address: 180 Maiden Lane

City: New York State: NY ZIP: 10038

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:
DA 19-4709

(Attach duplicate copy of this page if paying by deposit account)

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08/1997 VERBOM 00000224 DAN:194709 1544033

FC:482 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michele P. Schwartz
Name of Person Signing

Michele P. Schwartz
Signature

August 25, 1997
Date

Total number of pages including cover sheet, attachments, and document: 2

CERTIFIED TO BE A TRUE AND CORRECT COPY
AS COMPARED WITH THE ORIGINAL ON FILE IN THIS OFFICE

AUG 22 1997

[Signature]
SECRETARY OF STATE OF SOUTH CAROLINA

Jan Miles
SECRETARY OF STATE
FILED
AM AUG 22 1996 PM
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STATE OF SOUTH CAROLINA
SECRETARY OF STATE

ARTICLES OF AMENDMENT

Pursuant to Section 3-10-106 of the 1976 South Carolina Code, as amended, the undersigned corporation adopts the following Articles of Amendment to its Articles of Incorporation:

1. The name of the corporation is **GOLFER'S GUIDE, INC.**
2. On August 2, 1996, the corporation adopted the following Amendment(s) to its Articles of Incorporation:

The name of the corporation is hereby changed to:
FREY MEDIA, INC.

3. The manner, if not set forth in the amendment, in which any exchange, reclassification or cancellation of issued shares provided for in the Amendment shall be effected, is as follows: **None**
4. At the date of adoption of the Amendment, the number of outstanding shares of each voting group entitled to vote separately on the Amendment, and the vote of such shares was:

Voting Group	Number of Outstanding Shares	Number of Votes Entitled to be Cast	Number of Shares Voted Undisputed	
			For	or Against
Common	100	100	100	

Pursuant to Section 33-10-106(6)(i), the corporation can alternatively state a total number of undisputed shares cast for the amendment by each voting group together with a statement that the number of votes cast for the amendment was sufficient for approval by that voting group.

5. Unless delayed date is specified, the effective date of these Articles of Amendment shall be the date of acceptance for filing by the Secretary of State [See Section 33-1-230(b)].

Date: 8.8.96

GOLFER'S GUIDE, INC.
Now Know AS:
FREY MEDIA, INC.

By: *[Signature]*
MARC A. FREY
Its: President