

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sega Enterprises, Ltd.		11/01/2000	CORPORATION: JAPAN

RECEIVING PARTY DATA	
Name:	Sega Corporation
Street Address:	2-12, Haneda 1-chome
City:	Ohta-ku
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2194026	VIRTUAL ON CYBER TROOPERS
Registration Number:	2207434	NIGHTS

CORRESPONDENCE DATA	
Fax Number:	(215)965-1210
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(215) 965-1200
Email:	dballantyne@akingump.com
Correspondent Name:	Akin Gump Strauss Hauer & Feld LLP
Address Line 1:	2005 Market Street
Address Line 2:	22nd Floor , One Commerce Sq.
Address Line 4:	Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	209362-5006 (SEGA)
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DOMESTIC REPRESENTATIVE	
Name:	Jordan A. LaVine
Address Line 1:	2005 Market Street
Address Line 2:	One Commerce Sq., 22nd Floor
Address Line 4:	Philadelphia, PENNSYLVANIA 19103

CH \$65.00 2194026

NAME OF SUBMITTER:

Jordan A. LaVine

Total Attachments: 5

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TRADEMARK

Attorney Docket No.: 209362.5006/AFF

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT: Sega Corporation, a Japan corporation

MARK: 1) VIRTUAL ON CYBER TROOPERS and Design
2) NIGHT

REGISTRATION NO.: 1) 2,194,026
2) 2,207,434

REGISTRATION DATE: 1) October 6, 1998
2) December 1, 1988

INTERNATIONAL CLASS: 1) 28
2) 28

Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3514

Designation of Domestic Representative

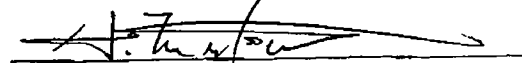
Registrant hereby designates the law firm of:

Akin, Gump, Strauss, Hauer & Feld, L.L.P.
One Commerce Square
2005 Market Street, Suite 2200
Philadelphia, PA 19103
Attn: Jordan A. LaVine
Phone: 215-965-1247
Fax: 215-965-1210
Email: jlavine@akingump.com

as Registrant's Domestic Representative in the United States upon whom notice or process in proceedings affecting the above-identified mark may be served, pursuant to Section 1(e) of the Lanham Act, 14 U.S.C. Section 1051(e), and 37 C.F.R. Section 2.24.

Declaration**REGISTRANT:**

SEGA CORPORATION

Date: September 1, 2004

Name: Hidenobu MatsuiTitle: General Manager of Intellectual
Property Dept.

DECLARATION

I, Hatsuki Gunji, a translator of KIMURA SASAKI and PARTNERS doing business at The 6th Central Bldg., 1-19-10 Toranomom, Minato-ku, Tokyo, Japan, do solemnly and sincerely declare that I well understand the Japanese and the English languages and that the attached document in the English language is full, true and faithful translation made by me of the attached document in the Japanese language.

Dated this August 23, 2004


Hatsuki Gunji

English Translation

CERTIFIED COPY OF COMMERCIAL REGISTER

1. TRADE NAME: SEGA CORPORATION

1. HEAD OFFICE: 2-12, Haneda 1-chome, Ohta-ku, Tokyo, Japan

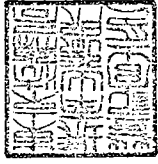
The trade name was changed from SEGA ENTERPRISES, LTD.
to SEGA CORPORATION on November 1, 2000 and this change
of name was recorded as of November 1, 2000.

(The rest is omitted in this translation.)

I do hereby certify that this is a copy of the trade name and capital column of the
Commercial Register closed on April 12, 2001.

Dated this 27th day of July, 2004

Yoshitane Misawa (Official Seal)
Registrar
Jyonan Minami Branch Office
TOKYO LEGAL AFFAIRS BUREAU



登記官 三澤 義苗

東京法務局城南出張所

平成16年7月27日

た商号・資本欄の用紙の謄本である。

これは平成13年4月12日閉鎖し

