

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Nubar Cosmetics International, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other California
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 9-1-2002

2. Name and address of receiving party(ies)

Name: Nubar, LLC

Internal

Address: 4200 Verdant Street, Suite A

Street Address:

City: Los Angeles State: CA Zip: 90039

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other California LLC

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_  
78033646

B. Trademark Registration No.(s) \_\_\_\_\_

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jay H. Geller

Internal Address: \_\_\_\_\_

Street Address: West Tower, Suite 4000

2425 W. Olympic Bl.

City: Santa Monica State: CA Zip: 90404

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

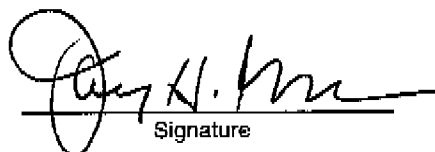
8. Deposit account number:

50-1284

DO NOT USE THIS SPACE

9. Signature.

Jay H. Geller  
Name of Person Signing



August 18, 2004  
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$40.00 501284 78033646

## ASSIGNMENT

Whereas Nubar Cosmetics International, Inc. has filed an application to register the trademark V FOR MEN based upon a bona fide intent to use in the United States Patent and Trademark Office, Serial No. 78033646; and


Whereas, Nubar, LLC is desirous of acquiring said mark;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said Nubar Cosmetics International, Inc. does hereby assign unto said Nubar LLC all right, title and interest in and to the mark, the portion of the business to which the mark pertains, and the above referenced trademark application.

Dated this 1st day of September, 2002.

NUBAR COSMETICS INTERNATIONAL, INC.

By

  
Noubar Abrahamian  
President