

SCHEDULE A

<u>Mark</u>	<u>Serial No./Reg. No.</u>
THE LITTLE MACHINE WITH THE BIG IDEA	2,374,628
X Shape Product Configuration	2,730,899
CREATE-A-STICKER	2,705,820
STICKY SPOTS	76/494,692
X PRODUCT DEVELOPMENT & Design	76/441,938
LEGACIES	78/274,489
PREVIEW	78/274,530
PREVIEW GRAPHICS SYSTEMS	2,524,093
PREVIEW SYSTEMS	2,473,709
PREVIEW SYSTEMS & Design	2,549,392
PREVIEW GRAPHICS & Design	2,328,759

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(Rev. 03/01)
OMB No. 0651-0024 (Rev. 03/2002)
Tab settings



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

XYRON, INC.

and

ESSELTE ACQUISITION SUB, INC.

☐ Individual(s)☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State

Other

Additional name(s) of conveying party(ies) attached?

☐ Yes☐ No

3. Nature of conveyance:

☐ Assignment☐ Merger☐ Security Agreement☐ Change of Name

Other **RECORDABLE CREATIVE BUSINESS
LICENSE AGREEMENT**

Execution Date: **DECEMBER 12, 2003**

2. Name and address of receiving party(ies)

Name: **JM STOCKHOLDER REPRESENTATIVE LLC**Street Address: **1323 Waterford Road**City: **Woodbury** State: **MINNESOTA** Zip: **55125**☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State☐ Other

If assignee is not domiciled in the United States, a domestic
representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/494692**STICKY SPOTS**

B. Trademark Registration No.(s)

2374628**THE LITTLE MACHINE
WITH THE BIG IDEA**Additional number(s) attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

PILLSBURY WINTHROP LLP
P.O. BOX 10500
McLean, VA 22102

6. Total number of applications and registrations involved:

14

7. Total fee (37 CFR 3.41).....\$ 440

☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

03-3975 (Order No. 081069/0000013)

(Attach duplicate copy of this page if paying by deposit
account)

02/17/2004 DBYRME 00000056 033975 76494692

01 FC: 521 40.00 DA
02 FC: 522 325.00 DA

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true
copy of the original document.

Bryan P. Collins
Reg. No. 43560

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

Xyron, Inc./Esselte License Agreement - Trademarks
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4.5 Continued APPLICATION NO. (S) OR REGISTRATION NO.(S)			
A. TRADEMARK APPLICATION NO.(S) series code/serial no	MARK	B. TRADEMARK REGISTRATION NO(S)	MARK
76/441938	X PRODUCT DEVELOPMENT & Design	2730899	X Shape product configuration
78/274489	LEGACIES	2705820	CREATE-A-STICKER
78/274530	PREVIEW	2524093	PREVIEW GRAPHICS SYSTEMS
		2473709	PREVIEW SYSTEMS
		2549392	PREVIEW SYSTEMS & Design
		2328759	PREVIEW GRAPHICS & Design

RECORDABLE CREATIVE BUSINESS LICENSE AGREEMENT

THIS RECORDABLE CREATIVE BUSINESS LICENSE AGREEMENT (this "Recordable Agreement") dated as of December 12, 2003, is entered into by and among Xyron, Inc., an Arizona corporation (the "Company"), Esselte Acquisition Sub, Inc., an Arizona corporation (the "Buyer"), and JM Stockholder Representative, LLC, as Stockholder Representative, a Minnesota limited liability company ("JM").

WHEREAS, the Company and the Buyer are parties to a certain Stock Purchase Agreement, dated as of October 28, 2003 (the "Stock Purchase Agreement"); and

WHEREAS, pursuant to that Stock Purchase Agreement, the Company, the Buyer, and JM have entered into a certain Creative Business License of even date herewith; and

WHEREAS, the terms of that Creative Business License are confidential, but contemplate recordation of this Recordable Agreement to provide record notice of the existence of the Creative Business License in respect to certain Intellectual Property.

NOW, THEREFORE, in consideration of the foregoing and the representations, warranties, covenants and agreements set forth in the Creative Business License, the parties agree as follows:

1.1 Definitions. All capitalized terms used herein shall have the meaning defined for them in the Creative Business License. For the sole purpose of identifying such issued, registered, or filed Intellectual Property against which this Recordable Agreement is to be recorded, and subject to certain reservations and conditions set forth in the License Agreement, the Parties agree that the term "Creative Business Intellectual Property" as used herein includes all intellectual property identified in Schedule A attached hereto.

1.2. License to Certain Intellectual Property. Subject to the terms and conditions of the Creative Business License, in that Creative Business License the Company and Buyer have granted to the Licensee a freely transferable, exclusive license to use and exploit worldwide the Creative Business Intellectual Property upon fulfillment of certain conditions set forth in the Creative Business License.

1.3. Creative Business License Controls. The respective rights and obligations of the Parties are determined by the Creative Business License and this Recordable Agreement is not intended to create any rights or obligations inconsistent with or in addition to the Creative Business License. Instead, the sole purpose of this Recordable Agreement is to provide record notice of the existence of the Creative Business License.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

XYRON, INC.

By: 

John O'Connor

Its: Treasurer

ESSELTE ACQUISITION SUB, INC.

By: 
John O'Connor

Its: Treasurer


JM Stockholder Representative, LLC, solely in the
capacity as Stockholder Representative under the Stock
Purchase Agreement

SCHEDULE OF CREATIVE BUSINESS INTELLECTUAL PROPERTY

A. Patents

Country	Application No.	Filing Date	Pat. No. (if any)	Client Ref. w/ Pillsbury Winthrop(if any)	Status
US	60/091,295	6/30/98		4 Pro	Completed
US	09/343,676	6/30/99	6,403,185	4 Reg	Issued
BR	PI9911644-8	6/29/99		4-BR	Pending
CA	2335316	6/29/99		4-CA	Pending
JP	2000-557317	6/29/99		4-JP	Published as 2002-5194727
MX	12788	6/29/99		4-MX	Pending
AU	48204/99	6/29/99	747200	4-AU	Issued
EP	99931771.2	6/29/99		4-EP	Published as 1093501
TW	88111106	6/30/99	TW154311	4-TW	Issued
US	10/051,150	1/22/02		4-DIV	Pending
US	09/365,751	8/3/99	6,335,067	5 Reg	Issued
US	09/564,587	5/5/00	6,422,281	9 Reg	Issued
TW	89108610	5/4/00	140485	9-TW	Issued
BR	PI 0010591-0	5/4/00		9-BR	Pending
JP	2000-615215	5/4/00		9-JP	Pending
EP	00928776.4	5/4/00		9EP	Pending
CN	00808509.9	5/4/00		9 CN	Pending
CA	2372950	5/4/00		9 CA	Pending
AU	46958/00	5/4/00	755060	9 AU	Issued
HK	02102728.3	4/10/02		9 HK	Pending
MX	PA/A2001/011211	5/4/00		9 MX	Pending
US	10/139,397	5/7/02		9 Div	Pending
US	09/798,891	3/6/2001	6,539,997	12 Reg	Issued
EP	03250671.9	2/3/03		12-EP	Pending
JP	2003-055064	3/3/03		12 JP	Pending
US	09/691,042	10/19/2000	6,576,080	13-REG	Issued
US	10/339,575	1/10/03		13-DIV	Pending
EP	00984559.5	10/20/00		13 EP	Published as 1224075
CN	814557-1	10/20/00	CN 1382082A	13 CN	Issued
CA	2387008	10/20/00		13 CA	Pending
MX	PA/A/2002 003956	10/20/00		13 MX	Pending
BR	PI 0015238-2	10/20/00		13 BR	Pending
JP	2001-531578	10/20/00		13 JP	Published as 2003-515431
US	10/372,807	2/26/03		14 CIP	Pending
US	09/814,118	3/22/01		15 Reg	Pending (decision made to abandon, but technically still pending)
PCT	WO/02/076694	3/22/02		15 PCT	Pending (decision made to abandon, but technically still pending)
US	29/137,891	3/2/01	DES 451,959	20 Des	Issued
US	29/150,026	10/31/01	DES 459,396	20 Des -CIP	Issued

US	10/197,856	7/19/02		26 Reg	Pending
PCT	PCT/US02/ 23206	7/19/02		26 PCT	Pending
US	08/716,360	3/17/95		27REG	Pending
US	10/176,216	6/21/02		27-DIV	Pending
DE	69518835	3/17/95	DE69518835		Issued
EP	95911433.1	3/17/95	EP0756721		Issued
IT	EP split	3/17/95	IT756721		Issued
NE	EP split	3/17/95	NE756721		Issued
FR	EP split	3/17/95	FR756721		Issued
SW	EP split	3/17/95	SW756721		Issued
GB	EP split	3/17/95	GB756721		Issued
US	08/454,334	3/1/96	5,842,096	28 Reg	Issued
US	09/079,182	5/14/98	6,198,898	29 Reg	Issued
AU	5707194	12/17/93	AU681616		Issued
CA	2132060	12/17/93			Pending
DE	EP split	12/17/93	DE69324602		Issued
EP	94902901.1	12/17/93	EP0674779		Issued
FR	EP split	12/17/93	FR674779		Issued
IT	EP split	12/17/93	IT674779		Issued
SW	EP split	12/17/93	SW674779		Issued
NE	EP split	12/17/93	NE674779		Issued
GB	9325904.2	12/17/93	GB2273466		Issued
US	10/178,615	6/25/02		30 Reg	Pending
PCT	Not yet assigned	6/19/03		30 PCT	Pending
US	60/441,732	1/23/03		34 PRO	Pending
US	60/441,350	1/22/03		38 PRO	Pending
US	60/477,914	6/13/03		44 Pro	Pending
US	60/462,741	4/15/03		45 PRO	Pending
US	10/673,579	9/30/03		4 Div 2	Pending
BR	Awaiting #	7/19/02		26 BR	Pending
CN	02806225.6	7/19/02		26 CN	Pending
JP	2003-513777	7/19/02		26 JP	Pending
AU	2002317551	7/19/02		26 AU	Pending

B. Trademarks
1. Xyron Incorporated

Country	Trademark	Class(es)	Application Ser. No. or Registration No.	Application Filing Date or Registration Issue Date	Pillsbury Winthrop Ref. No.	Status
US	THE LITTLE MACHINE WITH THE BIG IDEA	16	2374628	8/8/00	256735	Registered
US	X Shape product configuration	7	2730899	3/24/03	284540	Registered – Supplemental Register
US	CREATE-A-STICKER	16	2705820	4/15/03	256742	Registered
US	STICKY SPOTS	16	76494692	2/19/03	301624	Pending
US	X PRODUCT DEVELOPMENT & Design	42	76441938	8/16/02	284598	Pending

US	LEGACIES	16	78274489	7/15/03	304405	Pending
US	PREVIEW	17,42	78274530	7/15/03	303284	Pending
CTM	CREATIVE STATION	7,16,17	2537058	1/14/02	156988	Pending
US	PREVIEW GRAPHICS SYSTEMS	42	2524093	1/1/02		Registered
US	PREVIEW SYSTEMS	7	2473709	7/31/01		Registered
US	PREVIEW SYSTEMS & Design	7	2549392	3/19/02		Registered
US	PREVIEW GRAPHICS & Design	7	2328759	3/14/00		Registered
CTM	PREVIEW	7	944611	1/26/00		Registered
UK	PREVIEW	7	2162999			Registered
Canada	PREVIEW GRAPHICS SYSTEMS & Design	42	10999919	4/17/01		Pending
Mexico	PREVIEW GRAPHICS SYSTEMS & Design		487114			