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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Custom Content, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: ConSource, LLC Internal Address: c/o Applied Technology Publications Street Address: 1300 South Grove Avenue City: Barrington State: IL Zip: 60010

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 03/19/04

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,347,888

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Attn: Penelope J.A. Agodoa Intern Federal Research Company, LLC 1030 15th Street, NW, Suite 920 Washington, DC 20005 202.783.2700

Street Address: City: State: IL Zip: 6

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):

\$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Michael A. Witt, Esq. Name of Person Signing

Signature

03/19/04 Date

Total number of pages including cover sheet, attachments, and document: 5

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All documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002933 FRAME: 0806

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignor: Custom Content, Inc.
an Illinois corporation

Assignee: ConSource, LLC
an Illinois limited liability company

TRADEMARK ASSIGNMENT

This Trademark Assignment, is made and entered into as of the 19th day of March, 2004, by and between **Custom Content, Inc.**, an Illinois corporation with its principal place of business at 73 Stephanie Lane, Glen Ellyn, Illinois 60137 ("Assignor") and **ConSource, LLC**, an Illinois limited liability company, c/o Applied Technology Publications, 1300 South Grove Avenue, Barrington, Illinois 60010 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademarks and service marks, and the registration and applications therefore (collectively the "Trademarks"), which have been issued by the United States Patent and Trademark Office and are listed on Exhibit A attached hereto.

WHEREAS, Assignor desires to sell, transfer and assign to Assignee all of Assignor's right, title and interest in and to the Trademarks in accordance with the terms of this Trademark Assignment; and

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to Trademarks.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns and transfers to Assignee, throughout the United States and throughout the world: (a) all of Assignor's right, title and interest in and to the Trademarks, including all existing and future registrations of such trademarks and all renewals thereof; (b) the good will of Assignor's business in connection with which the Trademarks are used and which is symbolized by said Trademarks; (c) all income, royalties, damages and payments now or hereafter due and/or payable under and with respect to the Trademarks, including, without limitation, payments under all licenses entered into in connection with the Trademarks and all damages and payments for past and future infringements of the Trademarks; (d) the right to sue for past, present and future infringements of the Trademarks; and (e) all other rights and benefits corresponding to the Trademarks.

2. Assignee hereby accepts the assignment of the Trademarks subject to the terms of this Trademark Assignment.

3. At Assignee's reasonable request and without further consideration, Assignor will execute and deliver such other instruments and take such other action as Assignee may request for the consummation or documentation of the assignment of said Trademarks.

4. Assignor authorizes and requests the Commissioner of Patents and Trademarks to issue all United States Trademark Registrations on the Trademarks referenced herein directly to Assignee of the entire interest.

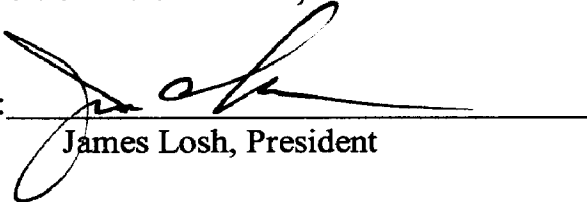
5. Assignor respectfully requests that the Commissioner Patents and Trademarks record this Trademark Assignment in the United States Patent and Trademark Office against the file of the applications herein described.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

CUSTOM CONTENT, INC.

By: _____


James Losh, President

STATE OF ILLINOIS

COUNTY OF COOK

I, MARIA G. WARD, a Notary Public in and for said County, in the State aforesaid, DO HEREBY CERTIFY THAT James Losh, of Custom Content, Inc., and is personally known to me to be the same person whose name is subscribed to the forgoing instrument, as such person, appeared before me this day in person, and acknowledged that he signed and delivered the said instrument as his own free and voluntary act and as the act of said corporation for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this 19th day of March, 2004.

Maria G Ward

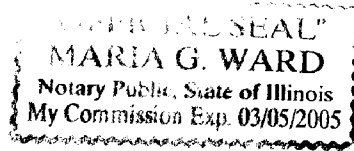


EXHIBIT A

Registered Trademarks and Service Marks

Mark	Registration Number	Registration Date
COMMERCIAL BUILDING	2,347,888	May 2, 2000

Trademark & Service Mark Applications

Mark	Serial Number	Filing Date
None		