

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Counter/Production

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 09/08/2004

2. Name and address of receiving party(ies)

Name: Counter/Production, LLC  
Internal  
Address:

Street Address: 710 Bancroft Way  
City: Berkeley State: CA Zip: 94710

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/288,227

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DONALD L. BEESON

Internal Address:

Street Address: One Kaiser Plaza, Suite 750

City: Oakland State: CA Zip: 94612

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

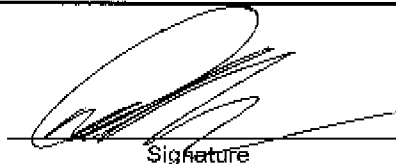
8. Deposit account number:

19-2383

#### DO NOT USE THIS SPACE

9. Signature.

DONALD L. BEESON  
Name of Person Signing

  
Signature

09/09/2004  
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$40.00 192383 78288227

### TRADEMARK ASSIGNMENT

WHEREAS, Counter/Production, a California partnership, located at 710 Bancroft Way, Berkeley, California 94710 (hereinafter called "Assignor") is the owner of record of the following trademark application filed in United States Patent and Trademark Office (AApplication@):

Application No.: 78/288,227  
Filed: August 15, 2003  
Mark: VITRACRETE

WHEREAS, Counter/Production, LLC, a California Limited Liability Company, located at 710 Bancroft Way, Berkeley, California 94710 (hereinafter called "Assignee") has acquired the business of Assignor and in connection therewith all right, title and interest in and to the above-identified trademark (ATrademark@) and the Application therefor;

NOW, THEREFORE, said Assignor does hereby assign unto said Assignee all its right, title and interest in and to the said Trademark, together with the goodwill of the business symbolized by the Trademark, and the Application for the Trademark.

Counter/Production

By: [Signature]

Name: DONALD MCPHERSON

Title: Partner

Date: SEPT. 8, 2004

Witnessed: [Signature]

Name: Chuck Keller

Dated: 9/8/2004