

03-30-2004

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

3/26/04

RECORD & TRACK



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DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Imagination Publishing, LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 12/22/2003

2. Name and address of receiving party(ies)

Name: Wells Fargo Home Mortgage, Inc. Internal Address: Street Address: MAC X2401-06T, 1 Home Campus City: Des Moines State: IA Zip: 50328-0001

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,697,019

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brian J. Laurenzo

Internal Address:

Street Address: 801 Grand Avenue

Suite 3900

City: Des Moines State: IA Zip: 50309

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

OPR/FINANCE MAR 26 AM 7:53

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9. Signature.

Jason M. Hunt Name of Person Signing

Signature

3/23/04 Date

03/29/2004 DRYFNE 00000049 2697019

Total number of pages including cover sheet, attachments, and document: 4

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40.00 All documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002937 FRAME: 0687

ASSIGNMENT OF TRADEMARK

WHEREAS, Imagination Publishing, LLC, an Illinois Limited Liability Company, having its principal place of business at 2222 North Elston Avenue, Chicago, Illinois 60614 (“Assignor”), is the sole and exclusive owner of the Trademark identified in Schedule A attached hereto and made a part hereof.

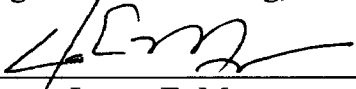
WHEREAS, Wells Fargo Home Mortgage, Inc., a California corporation, having a place of business at 1 Home Campus, Des Moines, Iowa 50328 (“Assignee”), desires to acquire the entire right, title and interest in, to and under the said Trademark and the United States Trademark Registration thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, transfer, convey and assign to said Assignee the entire right, title and interest in, to and under said Trademark and the Registration thereof (“Trademark”), together with the entire business and goodwill of the business associated with and symbolized by the Trademark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made. Assignor further agrees to execute any and all documents and do any such further acts that shall be required in order for Assignee to secure such rights.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned, along with that portion of its business which has developed the products to which the Trademark pertains.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officer, duly authorized, this 22 day of December, 2003, at Chicago, Illinois.

Imagination Publishing, LLC



Name: James E. Meyers
Title: President

SCHEDULE A

Trademark

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
YOUR HOME	76/110833	8/16/2000	2697019	3/18/2003