

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇌ ⇌ ⇌

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ISA Design LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 4, 2004

2. Name and address of receiving party(ies)

Name: Hourglass, LLC

Internal

Address: Suite C

Street Address: 3720 Campus Drive

Newport

City: Beach State CA Zip: 92660

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

78/346,307

B. Trademark Registration No.(s) _____

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Morland Fischer

Internal Address: _____

Street Address: 2030 Main Street

Suite 1050

City: Irvine State: CA Zip: 92614

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ _____

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-1310

DO NOT USE THIS SPACE

9. Signature.

Morland C. Fischer

Name of Person Signing

Morland Fischer
Signature

September 13, 2004
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK

REEL: 002937 FRAME: 0915

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CH \$40.00 081310 78346307

ASSIGNMENT OF TRADEMARK APPLICATION

ISA Design LLC (hereinafter "ISA") of Newport Beach, California has adopted and intended to use the trademark HOURGLASS (hereinafter "TRADEMARK"), which trademark is the subject of the following application (hereinafter "APPLICATION") filed in the U. S. Patent and Trademark Office:

Application Serial No. 78/346,307
filed December 29, 2003 for the
mark HOURGLASS intended to be
used on goods in International Class 18

ISA has not yet filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act..

Hourglass, LLC (hereinafter "HOURGLASS"), a limited liability company of California, residing at 3720 Campus Drive, Suite C, Newport Beach, California 92660 is desirous of acquiring said TRADEMARK and said APPLICATION therefor.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ISA does hereby assign unto HOURGLASS all right, title and interest and to said APPLICATION as well as said TRADEMARK as part of the business or portion thereof to which the TRADEMARK pertains.

In testimony whereof, ISA through its authorized official hereby executes this Assignment on this 4 day of August 2004.

For: ISA Design LLC (ISA)

By: Carisa Janes

Title: _____
