

REGISTRATION FORM COVER SHEET

Form PTO-1504

1-31-92

TRADEMARKS ONLY Docket No.: 388.1032 09904055

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy hereof.

1. Name of conveying party(ies):
K & G Men's Center, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation Delaware

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):
Name: IMW Marketing Company, Inc.
 Address: 40650 Encyclopedia Circle
 Fremont, CA 94536-2453

Individual(s) citizenship: _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation California

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & addresses attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____
 Execution Date: September 13, 2004

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
78/336,335 (TODAY'S MAN)

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Mark N. Mutterperl
 Internal Address: Fulbright & Jaworski L.L.P.
 Street Address: 666 Fifth Avenue
 City: New York State: NY Zip: 10103


6. Total number of applications and registration involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account in the event of insufficiency of check

8. Deposit account number:
[NUMBER] 50.0624-Order No. 09904055
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark N. Mutterperl  September 13, 2004
 Name of Person Signing Signature Date

Total number of pages including cover sheet and attachments 2

OMB No. 0651-0011 (exp. 4/94)

GPI \$40.00 500624 78336335

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09/13/04 09:25 FAX 510 723 8315 MEN'S WEARHOUSE

TRADEMARK ASSIGNMENT

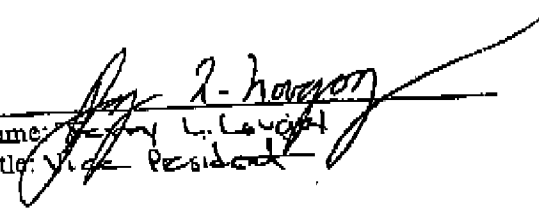
WHEREAS, K & G Men's Center, Inc., a corporation organized under the laws of the State of Delaware, having a place of business at 1750-A Ellsworth Industrial Boulevard, Atlanta, Georgia 30318 - United States of America ("Assignor") owns an application to register TODAY'S MAN, in the United States Patent and Trademark Office, Application Serial No. 78/336,335 (the "Mark");

WHEREAS, TMW Marketing Company, Inc., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, CA 94538-2453 ("Assignee"), desires to acquire the Mark and the application thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the application thereof.

K & G Men's Center, Inc.

SEPTEMBER 13, 2004

By: 
Name: Gregory L. Lovell
Title: Vice President

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