

01-01-2004 102709701

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MAFCOTE INDUSTRIES, INC.

- Individual(s) Association General Partnership Limited Partnership Corporation-State: Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: March 24, 2004

2. Name and address of receiving party(ies)

Name: ROYAL CONSUMER PRODUCTS LLC

Internal

Address:

Street Address: 108 Main Street

City: Norwalk State: CT Zip: 06851

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State: Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,146,406

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James R. Frederick

Internal Address: Ware, Fressola, Van Der Sluys & Adolphson LLP

Street Address: Bradford Green, Building Five 755 Main Street

City: Monroe State: CT Zip: 06468

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Any additional charges are Authorized to be charged to deposit account

8. Deposit account number:

23-0442

DO NOT USE THIS SPACE

9. Signature.

James R. Frederick Name of Person Signing

James R. Frederick Signature

March 24, 2004 Date

Reg. No. 25,865

Total number of pages including cover sheet, attachments, and document: 4

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450.

Kathleen Sipos

3/24/04 Date

03/31/2004 REGISTRATION 0000011 2146406 01 FC:8521

TRADEMARK
Attorney Docket No.
854 059

ASSIGNMENT

This Assignment is effective January 1, 2001 from **MAFCOTE INDUSTRIES, INC.**, 108 Main Street, Norwalk, Connecticut 06851, to **ROYAL CONSUMER PRODUCTS LLC**, a Delaware limited liability company, 108 Main Street, Norwalk, Connecticut 06851.

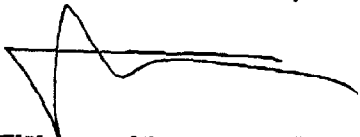
WHEREAS, **MAFCOTE INDUSTRIES, INC.** is the owner of the mark **ROYAL BRUTES** for Paper Primarily For Use With Printers, Photocopies and Typewriters; and Posterboards and of U.S. Registration 2,146,406 thereof, and

WHEREAS, **MAFCOTE INDUSTRIES, INC.** has used the mark **ROYAL BRUTES** continuously from the date of first use in the Registration to the effective date of this Assignment, and

WHEREAS, **ROYAL CONSUMER PRODUCTS LLC** is desirous of acquiring said trademark and the U.S. Registration 2,146,406 thereof,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said **MAFCOTE INDUSTRIES, INC.** does hereby assign to said **ROYAL CONSUMER PRODUCTS LLC**, all right, title and interest in and to the mark **ROYAL BRUTES** the goodwill of business symbolized thereby, and U.S. Registration 2,146,406 thereof.

MAFCOTE INDUSTRIES, INC.

By 
Steven A. Schulman, President

Dated: 3-24-04