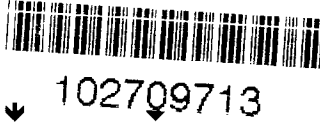


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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office Docket No.: 424.014

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Award Hardwood Floors, LLP

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State WI
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Trustor Coatings

Internal Address:
Street Address: 401 North 72nd Street
City: Wausau State: Wisconsin Zip: 54401

Individual(s) citizenship
 Association
 General Partnership _____
 Limited Partnership _____
 Corporation-State Wisconsin
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 5, 2004

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
B. Trademark Registration No.(s)
2,284,614

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Mathew E. Corr

Internal Address: Boyle, Fredrickson, Newholm, Stein & Gratz
S.C.

Street Address: 250 East Wisconsin Avenue

City: Milwaukee State WI Zip: 53202

6. Total number of applications and registration involved:

7. Total fee (37 CFR 3.41) \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
50-1170

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mathew E. Corr [Signature] 3/15/04
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

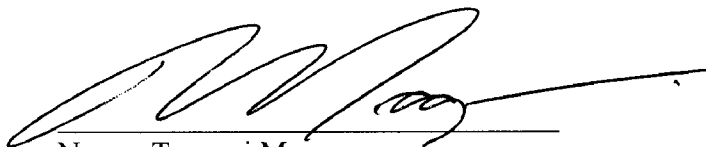
TRADEMARK ASSIGNMENT

WHEREAS, Award Hardwood Floors, LLP, a Wisconsin limited liability partnership with its principal place of business at 401 North 72nd Avenue, Wausau, Wisconsin 54401 ("Assignor"), has adopted, owns and is using the Mark WEARMAX ("the Mark") in connection with the following goods: *ceramic-based finish applied on the surface of hardwood flooring as an integral component thereof*; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods, Application Serial No. 75/396,465, filed on November 26, 1997, registered on October 12, 1999, Registration No. 2,284,614; and

WHEREAS, Trustor Coatings, a Wisconsin corporation with its principal place of business at 401 North 72nd Avenue, Wausau, Wisconsin 54401 ("Assignee"), desires to acquire the Mark, and the issued registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the issued registration.



Name: Tryggvi Magnusson

Title: President

Dated effective as of: 3/5/04

SUBSCRIBED and SWORN to before me this 5 day of March, 2004.



Notary Public

My Commission Expires: 06/17/2007