

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Leofelis S.A. | | 07/02/2004 | CORPORATION: SWITZERLAND |

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| RECEIVING PARTY DATA | |
| Name: | Lonsdale Sports Limited |
| Street Address: | Grenville Court, Britwell Road |
| City: | Burnham, Buckinghamshire |
| State/Country: | UNITED KINGDOM |
| Postal Code: | SL1 8DF |
| Entity Type: | CORPORATION: UNITED KINGDOM |

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| PROPERTY NUMBERS Total: 1 | | |
| Property Type | Number | Word Mark |
| Serial Number: | 76347673 | L.JEANS |

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| CORRESPONDENCE DATA | |
| Fax Number: | (312)554-8015 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 312-554-8000 |
| Email: | rsacoff@pattishall.com |
| Correspondent Name: | Robert W. Sacoff |
| Address Line 1: | 311 S. Wacker Drive |
| Address Line 2: | Suite 5000 |
| Address Line 4: | Chicago, ILLINOIS 60606 |

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| DOMESTIC REPRESENTATIVE | |
| Name: | Robert W. Sacoff |
| Address Line 1: | 311 S. Wacker Drive |
| Address Line 2: | Suite 5000 |
| Address Line 4: | Chicago, ILLINOIS 60606 |

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| NAME OF SUBMITTER: | Robert W. Sacoff |
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CH \$40.00 76347673

Total Attachments: 3

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THIS ASSIGNMENT is dated 17th June 2004

PARTIES

- (1) LEOFELIS S.A. incorporated and registered in Switzerland with company number 514.3.025.477-5 whose registered office is at Via Cattedrale no. 9 – 6901, Lugano, Switzerland (“the **Assignor**”), and
- (2) LONSDALE SPORTS LIMITED incorporated and registered in England and Wales with company number 04440781 whose registered office is at Grenville Court, Britwell Road, Burnham, Buckinghamshire SL1 8DF (“the **Assignee**”).

BACKGROUND

- (A) The Assignor is the proprietor, as detailed in Schedule 1, of:
 - International Trade Mark registration No 771001 for L.Jeans + Lion Device
 - Switzerland Trade Mark registration No 491101 for L.Jeans + Lion Device
 - Ireland Trade Mark registration No 226216 for L.Jeans + Lion Device
 - USA Trade Mark registration No 76/347673 for L.Jeans + Lion Device
 - Canada Trade Mark registration No 1124643 for L.Jeans + Lion Device(“the Trade Mark”).
- (B) The Assignor has agreed to assign all its right, title and interest in and to the Trade Mark to the Assignee for the consideration mentioned below.

AGREED TERMS

1. In consideration of the sum of ONE POUND (£1.00), now paid by the Assignee to the Assignor (the receipt of which sum the Assignor hereby acknowledges) the Assignor **HEREBY ASSIGNS** with full title guarantee to the Assignee absolutely the Trade Mark and all and any rights in and to the Trade Mark and any common law rights and all the goodwill attaching to the Trade Mark.
2. This assignment shall include the right for the Assignee to bring proceedings against any third party in respect of the Trade Mark (including proceedings against any third party for infringement of the Trade Mark or for passing off or for otherwise infringing the rights of the Assignor in the Trade Mark. The Assignor agrees and undertakes to provide to the Assignee (at its request) all such assistance with any proceedings which may be brought by or against the Assignee against or by any third party in relation to the Trade Mark and the Assignee shall indemnify the Assignor in respect of all costs and expenses (including reasonable legal costs) actually incurred by it in providing the Assignee with such assistance.

TRADEMARK



SCHEDULE I

| COUNTRY | CLASSES | FILING DATE * REGISTR. DATE** | FILING NUMBER * REGISTR. NUMBER ** | RENEWAL DATE |
|---------|---------|----------------------------------|---------------------------------------|--------------|
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| SWITZERLAND | 9-16-18-24-25-28 | June 12, 2001 * | 491101 ** | June 12, 2011 |
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| IRELAND | 9-16-18-24-25-28 | December 10, 2001 * | 226216 ** | December 10, 2011 |
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| USA | 9-16-18-24-25-28 | December 11, 2001 * (publication date: August 12, 2003) | 76/347673 * | |
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| CANADA | 9-16-18-24-25-28 | December 10, 2001 * | 1124643 * | |
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| WIPO INT. REGISTRATION | 9-16-18-24-25-28 | November 7, 2001 ** | 771001 ** | November 7, 2011 |
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(Austria, Bulgaria, Benelux, China, Germany, Spain, France, Hungary, Italy, Liechtenstein, Latvia, Monaco, Poland, Portugal, Romania, Russia, San Marino, Australia, Denmark, Estonia, Finland, United Kingdom, Greece, Japan, Lithuania, Norway, Sweden)

TEUFELIS SA
Via Cattedrale 9
Casella postale 507
CH-6901 LUGANO

3. The Assignor covenants that at the cost and request of the Assignee at any time and from time to time it will execute such deeds or documents and do such acts or things as may be necessary or desirable to give effect to this assignment.
4. The Assignor hereby warrants that:-
 - (a) It is the proprietor of the Trade Mark and has the full power to enter into this Assignment; and
 - (b) So far as it is aware it has not either by act or omission caused and permitted anything to be done which might endanger the validity of the Trade Mark or the ability of the Assignee to register this Assignment; and
 - (c) So far as it is aware the use of the Trade Mark does not infringe any third party rights.
5. This assignment shall be governed by and construed in accordance with the laws of England and the parties hereto submit to the exclusive jurisdiction of the English courts.

This agreement has been entered into on the date stated at the beginning of this agreement.

SIGNED for and on behalf of the Assignor

LEOFELIS S.A. LEOFELIS SA
Via Cattedrale 9
Casella postale 567
CH-6901 LUGANO

DATE

SIGNED for and on behalf of the Assignee

LONSDALE SPORTS LIMITED

DATE

2nd July 2004