

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Power Butter, Inc.		09/27/2004	CORPORATION: GEORGIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Iain B. Prentice
<b>Street Address:</b>	2787 Long Lake Drive
<b>City:</b>	Roswell
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30075
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES

<b>PROPERTY NUMBERS Total: 3</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Serial Number:	78410679	NATURALLY MORE
Serial Number:	78362843	WHAT PEANUT BUTTER SHOULD BE
Registration Number:	2844069	POWERBUTTER

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(678)420-9301
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	678-420-9300
<b>Email:</b>	mbodonnell@needlerosenberg.com
<b>Correspondent Name:</b>	Nancy K. Gardner
<b>Address Line 1:</b>	999 Peachtree Street
<b>Address Line 2:</b>	Suite 1000
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-3915

<b>ATTORNEY DOCKET NUMBER:</b>	16169.1000US
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<b>NAME OF SUBMITTER:</b>	Mary Beth O'Donnell
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<b>Total Attachments: 1</b> source=POWERBUTTER assignmt#page1.tif
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**TRADEMARK**

**REEL: 002945 FRAME: 0934**

ATTORNEY DOCKET NO.: 16169.1000US, .1001US and .1002 US

**INTELLECTUAL PROPERTY ASSIGNMENT**

WHEREAS, Power Butter, Inc., a corporation duly organized and existing under the laws of the State of Georgia, located at Suite 250, 1800 Airport Road, NW, Kennesaw, Georgia 30144-7031, has adopted, used and is the owner and Registrant of the following trademarks and applications and registration therefor (hereinafter referred to as the "Marks"):

MARK	SERIAL NO./ REGISTRATION NO.	DATE FILED/ISSUED
NATURALLY MORE	Serial No. : 78/410679	Filed: April 29, 2004
WHAT PEANUT BUTTER SHOULD BE	Serial No. : 78/362843	Filed: February 5, 2004
POWERBUTTER	Registration No.: 2844069	Issued: May 18, 2004

WHEREAS, Iain B. Prentice, an individual citizen of the United States, residing at 2787 Long Lake Drive, Roswell, Georgia 30075, is desirous of obtaining said Marks, and Applications and Registration therefor.

NOW, THEREFORE, for the sum of Five Dollars (\$5.00) and for other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Power Butter, Inc. does hereby sell, assign and transfer unto Iain B. Prentice, the entire right, title and interest in and to the Marks and, Applications and Registration therefor, together with the goodwill associated therewith, and the right to sue and collect for past infringement of same.

I DECLARE under penalty of perjury that the foregoing is true and correct per 28 U.S.C. § 1746.

Date: 9.27.2004

POWER BUTTER, INC.

By:   
Iain B. Prentice, President

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