

4/7/04 RECO
TI

04-12-2004



To the Honorable Commissioner of

original documents or copy thereof.

102718627

1. Name of conveying party(ies): OFFICE OF PUBLIC RECORDS

2. Name and address of receiving party(ies):

Charles Heidsieck S.A. 2004 APR -7 AM 8:57

Champagne Charles Heidsieck S.A.
3, rue des Crayeres
51100 Reims, France

- Individual(s)
 - General Partnership
 - Corporation - France
 - Other
- FINANCE SECTION
 Association
 Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other - France joint stock company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

Dated: September 20, 1991

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1262614

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Perla M. Kuhn, Esq.
Hughes Hubbard & Reed LLP
One Battery Park Plaza
New York, New York 10004-1482
(212) 837-6550
kuhn@hugheshubbard.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 08-3264

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Perla M. Kuhn

April 7, 2004

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. BOX 1450, Alexandria, VA 22313-1450

CERTIFICATE OF MAILING

Express Mail Certificate No.: EU939407537US

I hereby certify that this correspondence is being deposited with the United States Postal Service in an Express Mail envelope addressed to Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 on 4/7/04 (Date of Deposit).

Elaine S. Parker
Name

Signature

April 7, 2004

Date of Signature

04/09/2004 6TON11 00000047 1262614

01 FC:0521

40.00 OP



M2 *certa*
 N° 90-0171
 Declaration filed with CFE on:
24/10/91
 Reserved for relevant CFE

DECLARATION OF MODIFICATION			
OF COMPANY:	IDENTIFICATION <input checked="" type="checkbox"/>	CHARACTERISTICS <input type="checkbox"/>	MANAGEMENT <input type="checkbox"/>
OF PREMISES:	AND/OR ADDITIONAL IDENTIFICATION OPENING <input type="checkbox"/>	IDENTIFICATION <input type="checkbox"/>	MANAGEMENT <input type="checkbox"/>
OTHER MODIFICATIONS (IF APPLICABLE, SPECIFY):			
DECRET N° 81-257 OF MARCH 18 1981 AMENDED CREATING COMPANIES TRAINING CENTERS NUMBERS) OF MAIN REGISTRATION 57 B 114 RCS · REIMS B 335 781 142 · RM ·			
CORPORATE REGISTRY		TRADE REGISTRY	

CORPORATE ENTITY
C5102 66348 5
M U U U U
M GUI DABFHAKT
 Social documents attached:
 Inserts attached:

WHATEVER FORMALITY IS BEING UNDERTAKEN, THE INFORMATION REQUESTED UNDER THE HEADINGS UNDERScoreD IN RED MUST BE COMPLETED AND, IF THE MODIFICATION CONCERNS OTHER PREMISES, THE HEADINGS UNDERScoreD IN BLACK MUST BE COMPLETED AS WELL.

1A) IDENTIFICATION & IF APPLICABLE, NEW IDENTIFICATION AT: 20/09/1991
 CORPORATE NAME: **CHAMPAGNE CHARLES HEIDSEICK S.A.**
 ACRONYM:

1B) FORMER IDENTIFICATION IN EVENT OF MODIFICATION:
 CORPORATE NAME: **CHARLES HEIDSEICK S.A.**
 ACRONYM:

HEAD-OFFICE (OR IN EVENT OF TRANSFER, NEW HEAD-OFFICE) ADDRESS INCLUDING, WHERE NECESSARY, AGENT'S NAME (GIVEN & FAMILY NAMES OR CORPORATE NAME):
51100 REIMS, 3 RUE DES CRAYERES
 SIRET N°:

2) LEGAL STRUCTURE: **JOINT STOCK COMPANY**
WHERE APPLICABLE, SPECIAL STATUS
 MAIN ACTIVITIES OF COMPANY:
 SALARIED PERSONNEL OF THE COMPANY **0**
ON THE DAY OF THE APPLICATION

3) TRADE NAME:
 CAPITAL: FOR OTHER
 EVENT OF OBLIGATION TO PUBLISH ACTS, DATE OF CLOSING OF FISCAL YR. FOR OTHER
 CORPORATE TERM: **99** YEARS, IN DATE OF MODIFICATION

4) MANAGEMENT & IF APPLICABLE, DIRECTORS, STATUTORY AUDITORS & PARTNERS, SEPARATELY & JOINTLY LIABLE FOR CORPORATE DEBTS, INTER-CO PARTN. MEMBERS, LIQUIDATORS FOR PREMISES, DESCRIBE, IF ANY, PERSON(S) HAVING COMPANY SIGNATURE [AUTHORIZED REPRESENTATIVE(S)], JOINT OWNERS OF BUSINESS.
SOCIETE D'EXPERTISE COMPTABLE FIDUCIAIRE DE FRANCE

FAMILY & GIVEN NAMES:
 OR CORPORATE NAME:
 DOMICILE:
 OR HEAD-OFFICE ADDRESS:
 TITULAR STATUTORY AUDITOR
FORMER POST, IF ANY DATE OF BIRTH PLACE NATIONALITY
 NEW LEAVING WITHOUT MODIFICATION
 20/09/91 DATE OF MODIFICATION

FAMILY & GIVEN NAMES: **S.A. GUERARD-VIALA, 51100 REIMS, 36, BD DE LA PAIX**
 OR CORPORATE NAME:
 DOMICILE:
 OR HEAD-OFFICE ADDRESS:
REPRESENTED BY MR. RAYMOND D'ABREU
TITULAR STATUTORY AUDITOR

FORMER POST, IF ANY: NEW POST: DATE OF BIRTH: PLACE: NATIONALITY: DATE OF MODIFICATION:

PHILIPPE ROBINEAU

FAMILY & GIVEN NAMES:
 OR CORPORATE NAME:
 DOMICILE:
 OR HEAD-OFFICE ADDRESS:
 MEMBER OF BOARD OF DIRECTORS: NEW LEAVING WITHOUT MODIFICATION
 MEMBER OF BOARD OF DIRECTORS: NEW POST: LEAVING WITHOUT MODIFICATION
Titular Statutory Auditor
 FORMER POST, IF ANY: DATE OF BIRTH: PLACE: NATIONALITY: DATE OF MODIFICATION:

LIST TO FOLLOW ON SEPARATE SHEET: YES NO
 5) IN EVENT OF DISSOLUTION: IF OPERATION IS CONTINUING FOR CLOSING-OUT: YES NO SPECIFY IN MANAGEMENT SQUARE, REFERENCES OF LIQUIDATOR(S)
 Indicate the title and issue date of the legal publication which published the names of the liquidator(s)

6) IN EVENT OF TRANSFER OF HEAD OFFICE TO JURISDICTION OF ANOTHER COMMERCIAL COURT, SPECIFY REGISTRARS WHERE SECONDARY ENTRIES MAY BE FOUND:
 LIST TO FOLLOW ON SEPARATE SHEET: YES NO

7) IN EVENT OF MODIFICATION OF CAPITAL AFTER MERGER OR SEPARATION CORP. ENTITIES PARTICIPATING IN OPERATION (CO. NAME, LEGAL STRUCT., HD-OFF. ADDRESS, CORP. REG. N°):
 LIST TO FOLLOW ON SEPARATE SHEET: YES NO

8A) LIST TO FOLLOW ON SEPARATE SHEET: YES NO
 8B) IF THE APPLICATION CONCERNS OTHER PREMISES, THE HEADINGS UNDERSCORED IN BLACK MUST BE COMPLETED.

9A) PREMISES CONCERNED & IF APPLICABLE, NEW IDENT. AS OF 20/09/91
 ADDR. IF NOT SAME AS HD. OFF. (OR SUCH, IF SO): IN EVENT OF TRANSFER, NEW ADDR.:
 51100 REIMS, 3, RUE DES CRAYERES
 SIRET N°:

10) PREMISES ARE (FOR CO.) NEW MODIFIED CLOSED OUT
 CATEGORIES (YES): HEAD OFFICES MAIN PREMISES SEC. PREMISES

9B) FORMER ESTABLISHMENT IN THE EVENT OF TRANSFER:
 FORMER ADDRESS IF CHANGED BY CITY COUNCIL ORDER:
 ADDRESS: 51100 REIMS, 3, PLACE DES DROITS DE L'HOMME
 IN EVENT OF TRANSFER OF HEAD OFFICES OR OF PREMISES, SIRET N°:
 IF ALL LAID OFF, DATE: STILL ACTIV. AT FORMER HD. OFF. YES NO

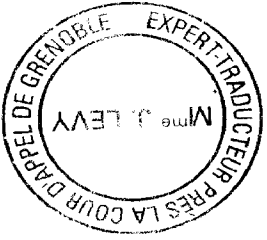
SIGN (OPTIONAL):
 ANALYSIS OF THE MODIFICATION

12) IN EVENT OF CLOSING OF PREMISES, MODIFICATION OF MODE OF OPERATION, ADDITION OF ACTIVITY, SPECIFY: 20/09/91 & ORIGIN:

11) IN EVENT OF OPENING OF PREMISES, MODIFICATION OF MODE OF OPERATION, ADDITION OF ACTIVITY, SPECIFY: 20/09/91 & ORIGIN:
 DATE OF MODIFICATION
 CREATION ACTIVITY PURCHASE CONTRIBUTION MANAGEMENT LEASE RECOVERY
 TRANSFER MANAGEMENT LEASE RECOVERY MANAGEMENT LEASE-OUT OTHER (SPECIFY)

DATE OF MODIFICATION
 CLOSING ACTIVITY SALE CONTRIBUTION RECOVERY BY OWNER LEASE OF MANAGEMENT
 TRANSFER MANAGEMENT LEASE-OUT OTHER (SPECIFY)





IDENTITY OF PRIOR OPERATOR
FAMILY & GIVEN NAMES OR CORPORATE NAME

CORPORATE REGISTRY N° OR SIREN N°

If applicable, date of withdrawal or modification of Corporate Registry or Prior Operator:

(THIS MAY BE COMPLETED BY THE REGISTRAR)

IN EVENT OF ACQUISITION OF BUSINESS (BY PURCHASE OR CONTRIBUTION), INDICATE TITLE & DATE OF LEGAL PUBLICATION WHICH PUBLISHED TRANSFER.

IN EVENT OF MANAGEMENT-LEASE AGREEMENT, INDICATE DURATION OF CONTRACT FROM *

* TO *

* & IF RENEWABLE BY TACIT AGREEMENT: YES NO

IDENTITY OF THE BUSINESS LESSEE:

FAMILY & GIVEN NAMES, DOMICILE HEAD OFFICE ADDRESS

IDENTITY OF NEW OPERATOR:
FAMILY & GIVEN NAMES, DOMICILE OR CORPORATE NAME, HEAD OFFICE ADDRESS

13) ACTIVITIES UNDER WAY ON SAID PREMISES ON DAY OF APPLICATION PERMANENT SEASONAL ITINERANT FOLLOWING BEGINNING MODIFICATION END OF OPERATION

14) MAIN ACTIVITY SECONDARY ACTIVITIES: All activities related to the trade, representation, purchase, handling and sale of Champagne wines and all other products of the Champagne company

15)

16)

17) NOTES, IF ANY, OF APPLICANT OR OTHER MODIFICATION(S):

18) PERMANENT ADDRESS:

3, RUE DE CRAVERES, 51100 REIMS TEL:

19) THE UNDERSIGNED:

FRANCOIS HENRY, PRESIDENT OF THE BOARD OF DIRECTORS
FAMILY & GIVEN NAMES, IF AGENT, SPECIFY POSITION & ADDRESS

REQUEST THAT THIS DOCUMENT BE ACCEPTED AS AN APPLICATION FOR REGISTRATION IN RCS , RM , RSAC , REBA AS DECLARATION TO TAX & HEALTH PLAN SERVICES, INSEE &, IF EMPLOYER OR CEASES SUCH, TO LABOR INSPECTION & NATIONAL EMPLOYMENT AGENCY FOR WITHDRAWAL FROM RCS , RM , RSAC , REBA AS WELL

(A) NEW OR MAINTAINED IN THE EVENT OF A TRANSFER OF THE HEAD OFFICES TO ANOTHER REGISTRAR OR OTHER CHAMBER OF TRADE, SPECIFY: PHYSICAL (NON-CORPORATE) PERSON (EXCEPT RECEIVERS) DATE, PLACE OF BIRTH, NATIONALITY, IF THE DIRECTOR OR ASSOCIATE IS FOREIGN, RESIDENCE OR TRADE PERMIT REFERENCE, IF THE ASSOCIATE IS MARRIED, DATE AND PLACE OF MARRIAGE, TYPE OF MARRIAGE CONTRACT, AND AS NECESSARY, CONTRACTUAL CLAUSES, FOR EVERY GROUP MEMBER, TRADE AND COMPANIES REGISTER N° AND/OR TRADE REGISTRY, AND IF MEMBER IS MARRIED, NAME OF SPOUSE, DATE AND PLACE OF MARRIAGE, MATRIMONIAL REGIME AND POSSIBLE CONTRACTUAL CLAUSES IN THE CASE OF A MANAGER AND/OR A MAJOR ASSOCIATE OF A LIMITED LIABILITY COMPANY, AN ASSOCIATE OF A GENERAL PARTNERSHIP OR A LIMITED PARTNERSHIP, IN PARTICULAR, JOIN A TNS COMPANY DOCUMENT

COMPANIES, LEGAL STATUS, NAME AND FIRST NAMES OF PERMANENT REPRESENTATIVE, FOR EACH MEMBER OF THE BUSINESS GROUP, TRADE AND COMPANIES REGISTER N° AND/OR TRADE REGISTRY

INT: **REJMS**
ONT: 16 OCT 1991
SIGNATURE: *signature*

TRANSLATED FROM THE FRENCH

REGISTRAR OF THE COURT
OF: **REIMS**
REGISTRAR CODE: 51.03

Space reserved for the Registrar

TRADE AND COMPANIES REGISTER

REGISTRATION	<input type="checkbox"/> MAIN	ENTRY	<input type="checkbox"/> ADDITIONAL	<input type="checkbox"/> RECTIFICATION
	<input type="checkbox"/> SECONDARY		<input checked="" type="checkbox"/> MODIFYING	<input type="checkbox"/> WITHDRAWAL
Registrar Reception Date:	30/10/1991		Inscription No.: 38888	

NOTE:
The Registrars and the *Institut National de la Propriété Industrielle* (National Institute of Industrial Property) are compelled to and are the only parties authorized to issue, to any party requesting such certificates, copies or excerpts of entries performed in the Registry and documents filed in appendix thereto, with exception made for entries of withdrawal which are notified in the conditions set down by the (September 24, 1984) Order as detailed in Article 88 (Decree N° 84-406 of May 30, 1984, Article 67).

DOCUMENTS-IN-PROOF: 1-16-29-30
 ACTIVITIES GOVERNED (Exhibit N° 24):
 ARTICLES OF INCORPORATION FILED ON: 25/10/1991
 REGISTRAR'S REMARKS: PETITES AFFICHES MATOT BRAEINS ON 01/10/1991

The conformity of the statements appended hereto with the documents-in-proof shown in compliance of the regulations has been verified by the undersigned Registrar who has, consequently, performed the entry described hereinabove.

DATE OF THE ENTRY: 30/10/1991
 CERTIFIED, THE REGISTRAR.

[Seal of the Reims Commercial Court] <i>Signature</i>	SQUARE RESERVED FOR THE NATIONAL CORPORATE REGISTRY	<i>Round seal of the Ministry for Economic, Financial and Industrial Affairs and the National Institute for Industrial Property</i> <i>Signature</i> Head of the department 28/12/2001
---	---	---

Reference Number: 56B 114

Registration number with the RCS (Corporate Registry): B335 781 149
 Name or Designation: **Champagne Charles HEIDSEICK S.A.**
 Trademark Certificate
 Exact et conforme
 à l'original
 Enregistrée Ne Varietur
 sous la Réf. 0312.1008
 Le 16/12/2003



AGENCE BILIS TRADUCTION
 5, rue Jean Mermoz - 75008 PARIS
 Téléphone : 01 58 36 18 18
 Télécopieur : 01 58 36 18 19
 E-mail : bilis@bilis.com

La loi n° 78-17 du 6 janvier 1978 relative à l'informatique, aux fichiers et aux bases physiques. Elle leur garantit un droit d'accès et de rectification pour les données les concernant. Les déclarations inexactes peuvent, dans certains cas, être punies.

SI LA FORMALITÉ CONCERNE UN ÉTABLISSEMENT, LES RUBRIQUES SUR FOND NOIR DOIVENT ÊTRE OBLIGATOIREMENT REMPLIES

1 ANCIEN ÉTABLISSEMENT en cas de transfert
 ANCIEN LIBELLÉ DE L'ADRESSE si changement par décision du conseil municipal
 ADRESSE : 51100 REIMS, 3, Place des Droits de l'Homme

2 ÉTABLISSEMENT CONCERNÉ / et le cas échéant NOUVELLE IDENTIFICATION au : 20 09 91
 si différente de celle du siège (PRINCIPAL ÉTABLISSEMENT s'il se confond avec le siège)
 ADRESSE : en cas de transfert, nouvelle adresse
 51100 REIMS, 3, rue des Crayères

3 ANCIEN ÉTABLISSEMENT, N° SIRET :
 En cas de TRANSFERT du SIÈGE ou de l'ÉTABLISSEMENT, N° SIRET :
 Si cessation d'emploi de tout salarié, date :
 • Maintien d'une activité à l'ancien siège : OUI NON

4 N° SIRET :
 Cet établissement est (pour l'entreprise) : nouveau modifié supprimé
 CATEGORIE(S) : siège établissement principal établissement secondaire
 ENSEIGNE :
 4.

5 ANALYSE DE LA MODIFICATION INTERVENUE
 5.1 En cas d'OUVERTURE de l'établissement, de MODIFICATION DU MODE D'EXPLOITATION, d'ADJONCTION D'ACTIVITÉ, préciser : DATE de modification : 20 09 91 et DESTINATION : devient :
 X établissement principal
 autre secondaire
 pour l'activité de cuvée
 X reprise par le propriétaire
 mise en location
 gestion
 vente
 apport
 transfert d'activité
 disparition
 Identité du BÉNÉFICIAIRE :
 nom, prénom, domicile ou dénomination, adresse du Siège

6 En cas d'OUVERTURE de l'établissement, de MODIFICATION DU MODE D'EXPLOITATION, d'ADJONCTION D'ACTIVITÉ, préciser : DATE de modification : 20 09 91 et ORIGINE :
 X création
 achat
 reprise après loc. gérance
 prise en location gérance
 autre (préciser)
 Identité du PRÉCÉDENT EXPLOITANT :
 nom, prénom ou dénomination

7 n° RCS ou SIREN :
 S'il y a lieu, date de modification ou de radiation au RCS du précédent exploitant : (le remplir éventuellement par le Gérant).
 En cas d'ACQUISITION du FONDS (par ACHAT ou APPORT) indiquer le titre et la date du journal d'annonces légales ayant publié la cession :
 • au •
 et s'il est renouvelable par tacite reconduction : OUI NON

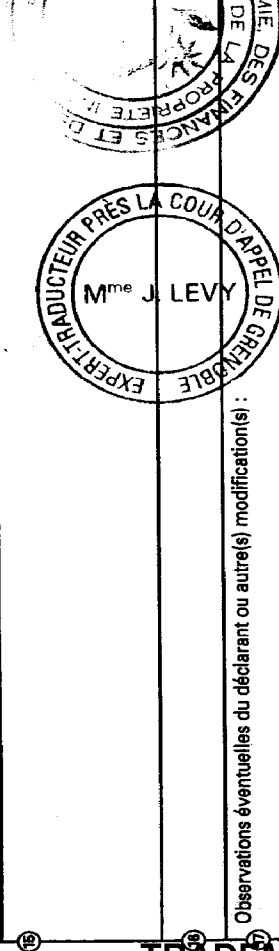
8 Identité du LOUEUR du FONDS :
 nom, prénom, domicile ou dénomination, adresse du

9 ACTIVITÉS EXERCÉES dans cet établissement au jour de la formalité :
 J'exerce également à cet établissement un autre(s) activité(s) :
 X saisonnières ambulants / suite à modification
 X toutes activités relatives au commerce, à la représentation, à l'achat, à la manipulation, à la vente des vins de Champagne et autres produits de la Champagne

10 ACTIVITÉS PRINCIPALES :
 11 ACTIVITÉS SECONDAIRES :

12 Observations éventuelles du déclarant ou autre(s) modification(s) :

13 ADRESSE PERMANENTE :
 pour la correspondance
 bâtiment, escalier, entrée, bloc, tour,
 code postal 51100
 bureau distributeur ou codex REIMS
 voie : n° 3
 type
 Rue des Crayères
 tél. :
 DATE de la modification



14 LE SOUSSIGNÉ : François HENRY, Président du Conseil d'Administration
 nom patronymique, nom d'usage, prénom, - en cas de mandataire, préciser également ses qualités et adresse.
 demande que ce document constitue
 demande d'INSCRIPTION au RCS X, au RM , de RADIATION au RCS , au RM , au RSAC , au REBA ,
 et déclaration aux Services Fiscaux, aux Organismes de Sécurité Sociale, à l'INSEE, et s'il est ou cesse d'être EMPLOYEUR, à l'Inspection du Travail et à l'ASSEDIC

15 (Signature)
 Fait à : REIMS
 le : 16 OCT 1991
 signature :
 Mod. 540 511 Berger Levrault Nancy

16 (Personne morale)
 (Personne physique)
 (Partant)
 (Personne morale)
 (Personne physique)
 (Partant)

April 7, 2004

Via Express Mail
Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
Box 1450
Alexandria, VA 22313-1450

Re: Recordal of Change of Name
From: Charles Heidsieck S.A.
To: Champagne Charles Heidsieck S.A.
Mark: CHAMPAGNE CHARLIE
Registration No.: 1,262,614
Dated: December 27, 1983
In the United States Patent and Trademark Office

Dear Sir:

Please proceed with recordal of the enclosed change of name from Charles Heidsieck S.A. to Champagne Charles Heidsieck S.A. against the above-referenced trademark registration.

For this purpose, we enclose a certified copy of the certificate of amendment; Recordation Form Cover Sheet; and, our check in the amount of \$40.00 to cover the required fee.

We look forward to receiving the Notice of Recordation in due course.

Very truly yours,


Perla M. Kuhn

PMK/esp 076025.1007

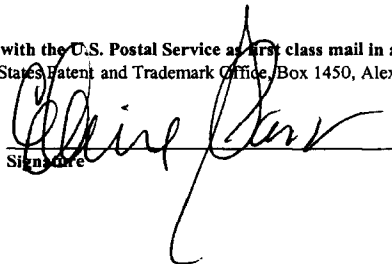
Enclosures

CERTIFICATE OF MAILING

Certificate No. ET963476674US

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an Express Mail envelope addressed to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, Box 1450, Alexandria, VA 22313-1450, on April 7, 2004 (Date of Deposit).

Elaine S. Parker
Name


Signature

April 7, 2004
Date of Signature

W6-836111_1.DOC

47, Avenue Georges Mandel
75116 Paris, France
(33) (1) 44.05.80.00

1300 I Street, N.W.
Washington, D.C.
20005-3306
202-408-3600

350 South Grand Avenue
Los Angeles, CA
90071-3442
213-613-2800

201 South Biscayne Boulevard
Miami, FL
33131-4332
305-358-1666