

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Canadian Imperial Bank of Commerce		08/27/2004	a chartered bank acting through its New York Agent: CANADA
RECEIVING PARTY DATA			
Name:	Ehlert Publishing Group, Inc.		
Street Address:	64 Inverness Drive East		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1812086	ARCHERY BUSINESS	
Registration Number:	2720545	BOW HUNTING WORLD	
Registration Number:	1482063	BOWHUNTING GUIDE	
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-203-8080		
Email:	clofgren@jmbm.com		
Correspondent Name:	Jeffer, Mangels, Butler & Marmaro LLP		
Address Line 1:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	60982-0004		
NAME OF SUBMITTER:	Christine L. Lofgren		
Total Attachments: 3 source=cibc#page1.tif			

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is made as of August 27, 2004 ("Effective Date") by and between Ehlert Publishing Group, Inc., a Minnesota corporation, with its principal office at 64 Inverness Drive East, Englewood, Colorado 80112 ("Grantor"), and Canadian Imperial Bank of Commerce, a Canadian Chartered Bank acting through its New York Agent, as Administrative Agent, for itself and various other lenders, with its principal office at 425 Lexington Avenue, 3rd Floor, New York, New York 10017 ("Grantee").

WHEREAS, Fleet National Bank ("Fleet") was the original administrative agent under that certain Amended and Restated Credit Agreement (the "Credit Agreement") and the original grantee under the Collateral Documents (as defined in the Credit Agreement).

WHEREAS, Fleet assigned and transferred to Canadian Imperial Bank of Commerce ("CIBC"), in its capacity as administrative agent and as grantee under that certain Trademark Security Agreement dated as of April 2, 1997 (the "1997 Trademark Agreement") and that certain Amended and Restated Trademark Security Agreement dated as of June 24, 2003 (the "2003 Trademark Agreement") and its successors and assigns, all the properties, rights, powers and duties of Fleet in, to and under the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement;

WHEREAS, CIBC accepted such assignment and accepted all the properties, rights, powers and duties of Fleet under and pursuant to the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement;

WHEREAS, Grantor is assigning the Trademarks listed on Schedule I attached hereto.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates any and all security interests it has against the Trademarks listed on Schedule I attached hereto, and the parties hereto agree as follows:


Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademarks; (iii) it has not recorded or otherwise evidenced its security interest with respect to any trademark, or registration of an application to register the foregoing, or any trade name or assumed name, other than those of the foregoing set forth on Schedule I, in any jurisdiction throughout the world.

Grantee shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Grantor to more fully and effectively effectuate the purposes of this Release.

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

CANADIAN IMPERIAL BANK OF
COMMERCE, as Administrative Agent

By: 
Name: *Gerry Blanchard*
Title: *Senior Vice President*

By: 
Name: **Gary W. Brown**
Title: **Chief Operating Officer
U.S. Region**

SCHEDULE I

TRADEMARKS:

Trademark	Class	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
ARCHERY BUSINESS	16	74/288424	06/25/1992	1812086	12/21/1993	Ehlert Publishing Group, Inc.
BOW HUNTING WORLD (Stylized)	16	76/267208	06/05/01	2720545	06/03/03	Ehlert Publishing Group, Inc.
BOWHUNTING GUIDE	16	73/613264	08/06/1986	1482063	05/22/1988	Ehlert Publishing Group, Inc.