

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
California Association of Realtors		09/03/2004	not for profit corporation: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	National Association of Realtors
Street Address:	430 N. Michigan Ave.
Internal Address:	Legal Affairs Division
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60611-4087
Entity Type:	not for profit corporation: ILLINOIS

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2199055	"REAL ESTATE IS OUR LIFE"
Registration Number:	2202180	"YOU'VE GOT A LIFE. WE LET YOU LIVE IT. REAL ESTATE IS OUR LIFE."

**CORRESPONDENCE DATA**

Fax Number: (312)329-8256  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3123298373  
 Email: MThiel@Realtors.org  
 Correspondent Name: Michael Thiel  
 Address Line 1: 430 N. Michigan Ave.  
 Address Line 2: Legal Affairs Division  
 Address Line 4: Chicago, ILLINOIS 60611-4087

NAME OF SUBMITTER:	Michael Thiel
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Total Attachments: 1  
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OP \$65.00 2199055

**Trademark Assignment Agreement**

WHEREAS, California Association of REALTORS<sup>®</sup>, a California not-for-profit corporation, with its principal place of business at 525 South Virgil Avenue, Los Angeles, California 90020 ("Assignor"), has adopted, owns and is using the service marks "REAL ESTATE IS OUR LIFE" and "YOU'VE GOT A LIFE. WE LET YOU LIVE IT. REAL ESTATE IS OUR LIFE." ("the Marks") in connection with association services, namely, promoting the interests of professional real estate agents; and

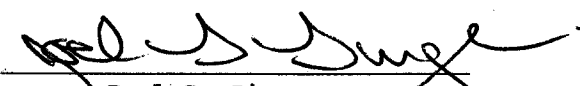
WHEREAS, Assignor secured and owns federal service mark registrations for the Marks on the Principal Register of the United States Patent and Trademark Office in connection with the services identified therein, Registration Nos. 2,199,055 and 2,202,180, registered on October 20, 1998 and November 3, 1998, respectively; and

WHEREAS, the National Association of REALTORS<sup>®</sup>, an Illinois not-for-profit corporation, with its principal place of business at 430 N. Michigan Avenue, Chicago, Illinois 60611 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, including without limitation the federal service mark registrations thereof.

California Association of REALTORS<sup>®</sup>

Date: 9/3/04

By:   
Name: Joel S. Singer  
Title: Executive Vice President