

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Attorney's Docket No. 032113-003

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Harald Halberg Tobaksfabrikker Aktieselskab
[] Individual(s) [] Association
[] General Partnership [] Limited Partnership
[] Corporation-State
[X] Other Denmark Corporation
Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies): Name: Mac Baren Tobacco Company A/S
Internal Address:
Street Address: Porthusvej 100 DK-5700 Svendborg Denmark
City: State: Zip:
[] Individual(s) Citizenship
[] Association
[] General Partnership
[] Limited Partnership
[] Corporation-State
[X] Other Danish Company
If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [X] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of conveyance:
[] Assignment [] Merger
[] Security Agreement [X] Change of Name
[] Other
Execution Date: June 27, 1996

4. Application number(s) or registration number(s):
A. Trademark Application No(s).
B. Trademark Registration No(s): 782,293
Additional number(s) attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Bassam N. Ibrahim
Address: Burns, Doane, Swecker & Mathis, L.L.P. Customer Number 2 1 8 3 9 P.O. Box 1404 Alexandria, Virginia 22313-1404

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
[] Enclosed
[X] Authorized to be charged to deposit account
[] Credit card. Form PTO-2038 is attached.
8. Deposit account number: 02-4800
(Attach duplicate copy of this page if paying by deposit account.)

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9. Statement and Signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Bassam N. Ibrahim Name of Person Signing
Signature
Date 10/7/04

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to: Director of the United States Patent and Trademark Office / Mail Stop Assignment Recordation Services P.O. Box 1450 / Alexandria, VA 22313-1450

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ERHVERVS- OG SELSKABSSTYRELSEN

On the 27th June 1996 the notified amendments for CVR number 88212215 (former registrationnumber A/S62.984):

"HARALD HALBERG TOBAKSFABRIKKER AKTIESELSKAB"

Porthusvej 100

DK-5700 Svendborg

domiciled in the municipality of Svendborg


have been registered in the records of the Danish Commerce and Companies Agency, whereupon the company has changed its name to:

"MAC BAREN TOBACCO COMPANY A/S"

Porthusvej 100

DK-5700 Svendborg

Copenhagen, 27th September 2004



Laila Andersen

Please record the Change of Name from: Harald Halberg Tobaksfabrikker Aktieselskab to Mac Baren Tobacco Company A/S effective June 27, 1996.