

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)/Execution Date(s):

Lawyer's Weekly, Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State Massachusetts  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Execution Date(s) 8/28/2004

Additional names of conveying parties attached? ☐ Yes ☒ No

### 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Virginia Publishing Company

Internal Address: Suite 1650

Street Address: 650 Third Avenue South

City: Minneapolis

State: Minnesota

Country: U.S. Zip: 55402

- ☐ Association Citizenship \_\_\_\_\_  
☐ General Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☒ Corporation Citizenship Delaware  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Schedule A

Additional sheet(s) attached? ☒ Yes ☐ No

### C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown).

See Schedule A

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Deborah Wing

Internal Address: KMZ Rosenman

Street Address: 525 West Monroe St.

City: Chicago

State: IL Zip: 60661

Phone Number: 312-577-8408

Fax Number: 312-577-8994

Email Address: deborah.wing@kmzf.com

### 6. Total number of applications and registrations involved:

24

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 615.00

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed

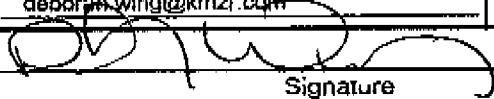
### 8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 50-1214

Authorized User Name Deborah A. Wing

### 9. Signature:



Signature

October 14, 2004

Date

Deborah A. Wing

Name of Person Signing

Total number of pages including cover sheet, attachments, and document.

1

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**SCHEDULE A**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
LAWYER'S WEEKLY	2,033,266	1/28/97
MISSOURI LAWYERS WEEKLY and Design	1,623,132	11/13/90
MICHIGAN LAWYERS WEEKLY and Design	1,627,860	12/11/90
LAWYERS ALERT and Design	1,358,008	9/3/85
MASSACHUSETTS LAWYERS WEEKLY	1,195,678	5/18/82
MASSACHUSETTS LAWYERS WEEKLY and Design	1,210,432	9/28/82
THE MASSACHUSETTS LAWYER	2,503,408	11/6/01
NORTH CAROLINA LAWYERS WEEKLY	2,425,168	1/30/01
LAWYERS WEEKLY USA	2,425,169	1/30/01
VIRGINIA LAWYERS WEEKLY	2,465,387	7/3/01
RHODE ISLAND LAWYERS WEEKLY	2,459,458	6/12/01
LAWYERSWEEKLY.COM	2,490,230	9/18/01
MASSLAW.COM	2,557,837	4/9/02
MICHLAW.COM	2,557,839	4/9/02
MISSOURILAW.COM	2,557,838	4/9/02
NCLAWYERSWEEKLY.COM	2,535,045	1/29/02
OHIO LAWYERSWEEKLY.COM	2,633,907	10/15/02

RILAWYERSWEEKLY.COM	2,484,651	9/4/01
LAWYERSWEEKLYEXPERTS.COM	2,548,567	3/12/02
LAWYERSWEEKLYJOBS.COM	2,593,540	7/16/02
LAWYERSWEEKLYUSA.COM	2,590,482	7/9/02
VIRGINIALAW.COM	2,661,739	12/17/02
SOUTH CAROLINA LAWYERS WEEKLY	2,799,717	12/30/03
NEW ENGLAND IN HOUSE	2,801,640	12/30/03

**U.S. TRADEMARK ASSIGNMENT**

This Assignment is made on this 28 day of August, 2004, between **Lawyers Weekly, Inc.** a Massachusetts corporation, located and doing business at 41 West Street, Boston, Massachusetts 02111 (the "Assignor") and **Virginia Publishing Company**, a Delaware corporation, located and doing business at 650 Third Avenue South, Suite 1650, Minneapolis, Minnesota 55402 (the "Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee, any and all trademarks, service marks, trade names and the like, and associated state or federal registrations and applications thereof owned by Assignor related to the business, including those set forth in **Schedule A**, (hereinafter the "Marks"), and the goodwill of the business developed through the use of the Marks; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Marks, any associated state or federal registrations and applications therefor, and the goodwill developed therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, the entire right, title, interest in and to the Marks, any pending applications for state or federal registration or state or federal registrations therefor, including those set forth in **Schedule A**, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has executed this instrument as of

Aug. 28, 2004.

LAWYERS WEEKLY, INC.

By: [Signature]  
Name: Susan P. Hall  
Title: Chairman

STATE OF Massachusetts )  
 ) SS  
COUNTY OF Middlesex )

SUBSCRIBED AND SWORN  
to before me this 28 day  
of August, 2004

[Signature]  
Notary Public  
"Notary Public"  
Suzanne Day  
Commonwealth of Massachusetts  
My Commission Expires on Dec. 27, 2007

50223322v3  
25801/000/643644.1

RECORDED: 10/14/2004

TRADEMARK  
REEL: 002955 FRAME: 0388