14-04

| Form PTO-1594 (Rev. 06/04)<br>DMB Collection 0651-0027 (e×p. 6/30/2005)  | U.S. DEPARTMENT OF COMMERCE<br>United States Patent and Trademark Office                                  |  |  |  |
|--|---|--|--|--|
| RECORDATION FOR  | RM COVER SHEET  |  |  |  |
| TRADEMARKS ONLY  |   |  |  |  |
| To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.   |   |  |  |  |
| Name of conveying party(ies)/Execution Date(s):  | 2. Name and address of receiving party(ies)   |  |  |  |
| 4 47   | Additional names, addresses, or citizenship attached?   |  |  |  |
| Lawyer's Weekly, Inc.  | Name: Virginia Publishing Company   |  |  |  |
| -  | Internal Suite 1650 Address:  |  |  |  |
| Individual(s) Association  |   |  |  |  |
| General Partnership Limited Partnership  | Street Address: 650 Third Avenue South  |  |  |  |
| Corporation-State Massachusetts  Other   | City. Minneapolis   |  |  |  |
|  | State: Minnesota  |  |  |  |
| Citizenship (see guidelines)   | Country: U.S. Zip: 55402  |  |  |  |
| Execution Date(s) 8/28/2004  | Association Citizenship   |  |  |  |
| Additional names of conveying parties attached?  | General Partnership Cazenship   |  |  |  |
| 3. Nature of conveyance:   | Limited Partnership Citizenship  Corporation Citizenship Delaware   |  |  |  |
| Assignment Merger  | Other Citizenship   |  |  |  |
| Security Agreement Change of Name  | If assignee is not domicited in the United States, a domestic   |  |  |  |
| Other  | representative designation is attached. Yes No (Designations must be a separate document from assignment) |  |  |  |
| 4. Application number(s) or registration number(s) an  |   |  |  |  |
| A. Trademark Application No.(s)  | B. Trademark Registration No.(s)  |  |  |  |
|  | See Schedule A  |  |  |  |
|  | Additional sheet(s) attached? Yes No  |  |  |  |
| C. Identification or Description of Trademark(s) (and Filing   | Date if Application of Registration Number is unknown.  |  |  |  |
| See Schedule A   | <u></u>   |  |  |  |
| 5. Name & address of party to whom correspondence  | == - = - = - = - = - = - = - = - = - =  |  |  |  |
| concerning document should be mailed: Name: Deporan Wing   | registrations involved:   |  |  |  |
| Internal Address:_KMZ Rosenman   | 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 615.00  |  |  |  |
|  | Authorized to be charged by credit card   |  |  |  |
| Street Address: 525 West Monroe St.  | Authorized to be charged to deposit account   |  |  |  |
| Shept Address.   | Enclosed  |  |  |  |
| City Chicago   | 8. Payment Information:   |  |  |  |
| State: IL Zip: 60661   | a. Credit Card Last 4 Numbers Expiration Date   |  |  |  |
| Phone Number:312-577-8408  | · •   |  |  |  |
| Fax Number: 312-577-8994   | b. Deposit Account Number 50-1214   |  |  |  |
| Email Address:deborah.wing@kmzr.com  | Authorized User Name Deborah A Wing   |  |  |  |
| 9. Signature:  | October 14, 2004  |  |  |  |
| Signature  | Date  |  |  |  |
| Deborah A. Wing Name of Person Signing   | Total number of pages including cover sheet, attachments, and document                                    |  |  |  |
| I take the first of the second |   |  |  |  |

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 002955 FRAME: 0400

## SCHEDULE A

| Mark                                    | Registration No. | Registration Date |
|---|------------------|-------------------|
| LAWYER'S WEEKLY                         | 2,033,266        | 1/28/97           |
| MISSOURI LAWYERS WEEKLY and Design      | 1,623,132        | 11/13/90          |
| MICHIGAN LAWYERS WEEKLY and Design      | 1,627,860        | 12/11/90          |
| LAWYERS ALERT and Design                | 1,358,008        | 9/3/85            |
| MASSACHUSETTS LAWYERS<br>WEEKLY         | 1,195,678        | 5/18/82           |
| MASSACHUSETTS LAWYERS WEEKLY and Design | 1,210,432        | 9/28/82           |
| THE MASSACHUSETTS LAWYER                | 2,503,408        | 11/6/01           |
| NORTH CAROLINA LAWYERS<br>WEEKLY        | 2,425,168        | 1/30/01           |
| LAWYERS WEEKLY USA                      | 2,425,169        | 1/30/01           |
| VIRGINIA LAWYERS WEEKLY                 | 2,465,387        | 7/3/01            |
| RHODE ISLAND LAWYERS<br>WEEKLY          | 2,459,458        | 6/12/01           |
| LAWYERSWEEKLY.COM                       | 2,490,230        | 9/18/01           |
| MASSLAW.COM                             | 2,557,837        | 4/9/02            |
| MICHLAW.COM                             | 2,557,839        | 4/9/02            |
| MISSOURILAW.COM                         | 2,557,838        | 4/9/02            |
| NCLAWYERSWEEKLY.COM                     | 2,535,045        | 1/29/02           |
| OHIOLAWERSWEEKLY.COM                    | 2,633,907        | 10/15/02          |

50223322v3

**TRADEMARK REEL: 002955 FRAME: 0401** 

|                                  | <u> </u>  |          |
|----------------------------------|-----------|----------|
|                                  |           |          |
| RILAWYERSWEEKLY.COM              | 2,484,651 | 9/4/01   |
| LAWYERSWEEKLYEXPERTS.COM         | 2,548,567 | 3/12/02  |
| LAWYERSWEEKLYJOBS.COM            | 2,593,540 | 7/16/02  |
| LAWYERSWEEKLYUSA.COM             | 2,590,482 | 7/9/02   |
| VIRGINIALAW.COM                  | 2,661,739 | 12/17/02 |
| SOUTH CAROLINA LAWYERS<br>WEEKLY | 2,799,717 | 12/30/03 |
| NEW ENGLAND IN HOUSE             | 2,801,640 | 12/30/03 |

50223322v3

TRADEMARK REEL: 002955 FRAME: 0402

## U.S. TRADEMARK ASSIGNMENT

This Assignment is made on this Age day of August, 2004, between Lawyers Weekly, Inc. a Massachusetts corporation, located and doing business at 41 West Street, Boston, Massachusetts 02111 (the "Assignor") and Virginia Publishing Company, a Delaware corporation, located and doing business at 650 Third Avenue South, Suite 1650, Minneapolis, Minnesota 55402 (the "Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee, any and all trademarks, service marks, trade names and the like, and associated state or federal registrations and applications thereof owned by Assignor related to the business, including those set forth in **Schedule A**, (hereinafter the "Marks"), and the goodwill of the business developed through the use of the Marks; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Marks, any associated state or federal registrations and applications therefor, and the goodwill developed therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, the entire right, title, interest in and to the Marks, any pending applications for state or federal registration or state or federal registrations therefor, including those set forth in **Schedule A**, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has executed this instrument as of 2004.

) SS

LAWYERS WEEKLY, INC.

Name:

Title:

STATE OF Massachoseths

COUNTY OF Middlesex

SUBSCRIBED AND SWORN to before me this <a>R</a> day of August, 2004

RECORDED: 10/14/2004

50223322v3

"Notary Public"
Suzanne Day
Commonwealth of Massachusetts
My Commission Expres on Dec., 27, 2007

TRADEMARK REEL: 002955 FRAME: 0403

25801/000/643644.1