

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mall Marketing Media, Inc.	Tecmark Services, Inc.	06/01/2001	CORPORATION: MINNESOTA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Tecmark, Inc.
<b>Street Address:</b>	2060 Centre Pointe Blvd.
<b>Internal Address:</b>	Suite 7
<b>City:</b>	St. Paul
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55120
<b>Entity Type:</b>	CORPORATION: MINNESOTA

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2203114	TECMARK

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(612)340-8856
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(612) 492-6861
<b>Email:</b>	ip.docket@dorsey.com
<b>Correspondent Name:</b>	Daniel P. Sink
<b>Address Line 1:</b>	50 South Sixth Street
<b>Address Line 2:</b>	Suite 1500
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-1498

<b>ATTORNEY DOCKET NUMBER:</b>	12,553
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<b>NAME OF SUBMITTER:</b>	Patricia A. Ngong
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<b>Total Attachments: 2</b>
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source=12553 Trademark Assignment_2#page1.tif

CH \$40.00 2203114

TRADEMARK ASSIGNMENT

WHEREAS, Mall Marketing Media, Inc. (k/a Tecmark Services, Inc. (the "Assignor") is the owner of the following U.S. Trademark Registrations (the "Trademarks"):

<u>Name</u>	<u>PTO Serial No.</u>	<u>PTO Registration No.</u>
Tecmark	75 368362	2203114
Tecmark Services, Inc.	74 567849	2072172
Tecmark Reward System	74 567850	2076025

WHEREAS, for good and valuable consideration, Assignor wishes to assign the Trademarks to Tecmark, Inc., having an address of 2060 Centre Pointe Blvd., Suite 7, St. Paul, Minnesota 55120 together with its successors and assigns (collectively, the "Assignee").

NOW THEREFORE, for good and valuable consideration furnished by Assignee to Assignor, receipt and sufficiency of which Assignor hereby acknowledges, Assignor hereby, without reservations:

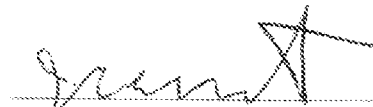
1. Assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Trademarks, as set forth in said registrations listed above, and the goodwill and business symbolized thereby, and said registrations.

2. Binds itself and its legal representatives and assigns, upon Assignee's reasonable request and at Assignee's expense, but without additional consideration to Assignor, to do all acts reasonably serving to ensure that said registrations shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by Assignor, its legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful applications, documents, assignments, and affidavits in form and substance as may be required by Assignee in order to effectuate this assignment and its recording.

Signed and sealed on the date set forth below.

ASSIGNOR:

Mall Marketing Media, Inc., (k/a  
Tecmark Services, Inc.



By: John Bergstrom  
Its: Chairman

ASSIGNEE.

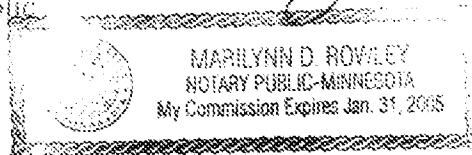
Teemark, Inc.

Brent Harms  
By: Brent Harms  
Its: President

State of Minnesota )  
County of Hennepin ) ss

On this 1<sup>st</sup> day of JUNE, 2001, personally appeared before me John Bergstrom, to me known and known by me to be the party executing the foregoing instrument, as Chairman of the Board of Directors of Mall Marketing Media, Inc. f/k/a Teemark Services, Inc., in its behalf, and he acknowledged said instrument, by him executed in said capacity, to be the free act and deed of Mall Marketing Media, Inc. f/k/a Teemark Services, Inc.

Marilynn D. Rowley  
Notary Public



State of Minnesota )  
County of Hennepin ) ss

On this 1<sup>st</sup> day of JUNE, 2001 personally appeared before me Brent Harms, to me known and known by me to be the party executing the foregoing instrument, as President of Teemark, Inc., in its behalf, and he acknowledged said instrument, by him executed in said capacity, to be the free act and deed of Teemark, Inc.

Marilynn D. Rowley  
Notary Public  
My Commission Expires

