## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pecora Associates Mills, Inc.		105/06/2004 1	CORPORATION: NORTH CAROLINA

### **RECEIVING PARTY DATA**

Name:	James Pecora Associates, Inc.		
Street Address:	350 Fifth Avenue, Suite 2703		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: NEW YORK		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1713791	OXFORD CLUB
Registration Number:	1126403	SHOCK SOX

### **CORRESPONDENCE DATA**

Fax Number: (914)684-0304

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9146840600 Email: jackie@lilling.com Correspondent Name: Lilling & lilling P.C. **PO BOX 560** Address Line 1:

Address Line 4: Goldens Bridge, NEW YORK 10526

NAME OF SUBMITTER: Jacqueline Zion

Total Attachments: 2 source=pecoraB#page1.tif source=pecoraC#page1.tif

> TRADEMARK **REEL: 002960 FRAME: 0107**

900014300

# **ASSIGNMENT**

WHEREAS, Pecora Associated Mills, Inc., a corporation duly organized under and existing by virtue of the laws of North Carolina, located and doing business at 350 Fifth Avenue, Suite 2703,New York, NY 10016 adopted and used the trademarks OXFORD CLUB in connection with hosiery, namely, foot socks, excluding sheer goods and pantyhose, and SHOCK SOX in connection with athletic hosiery, and is the owner of the U.S. Trademark Registrations 1,713,791 and 1,126,403, respectively, on the Principal Register of the U.S. Patent and Trademark Office; and

WHEREAS, James Pecora Associates, Inc., a corporation duly organized under and existing by virtue of the laws of New York, located and doing business at 350 Fifth Avenue, Suite 2703,New York, NY 10016, is desirous of acquiring the said trademarks OXFORD CLUB and SHOCK SOX and the said U.S. Trademark Registrations 1,713,791and 1,126,403;

NOW, THEREFORE, for One Dollar (\$1), and other good and valuable consideration, the receipt of which is hereby acknowledged, said Pecora Associated Mills, Inc. does hereby assign, sell and transfer unto the said James Pecora Associates, Inc. the entire right, title and interest in and to the said trademarks OXFORD CLUB in connection with hosiery, namely, foot socks, excluding sheer goods and pantyhose, and SHOCK SOX in connection with athletic hosiery, together with the good will of the business symbolized by the marks OXFORD CLUB and SHOCK SOX, and the said U.S. Trademark Registrations 1,713,791 and 1,126,403.

Page 1 of 2

The trademarks OXFORD CLUB and SHOCK SOX and the said U.S. Trademark Registrations 1,713,791 and 1,126,403 to be held and enjoyed by the said James Pecora Associates, Inc., for its own use and behoof and for its successors and assigns, as fully and entirely as the same would have been held by the said Pecora Associated Mills, Inc. had this assignment and sale not been made.

Pecora Associated Mills, Inc

James Pecora

Title: | Resident

Dated: 5/6/04

**RECORDED: 10/20/2004** 

Then personally appeared before me James Pecora who acknowledged that he is the duly authorized President of Pecora Associated Mills, Inc. and that he executed the foregoing instrument on its behalf.

Witness my hand and seal this 6 day of MAY, 2004

Notary Public, State of New York
No. 4932821

Qualified in Suffolk County
Certificate Filed In New York County
Commission Expires

Page 2 of 2