

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pecora Associates Mills, Inc.		05/06/2004	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA	
Name:	James Pecora Associates, Inc.
Street Address:	350 Fifth Avenue, Suite 2703
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	1713791	OXFORD CLUB
Registration Number:	1126403	SHOCK SOX

CORRESPONDENCE DATA	
Fax Number:	(914)684-0304
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9146840600
Email:	jackie@lilling.com
Correspondent Name:	Lilling & lilling P.C.
Address Line 1:	PO BOX 560
Address Line 4:	Goldens Bridge, NEW YORK 10526

NAME OF SUBMITTER:	Jacqueline Zion
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Total Attachments: 2 source=pecoraB#page1.tif source=pecoraC#page1.tif

OP \$65.00 1713791

ASSIGNMENT

WHEREAS, Pecora Associated Mills, Inc., a corporation duly organized under and existing by virtue of the laws of North Carolina, located and doing business at 350 Fifth Avenue, Suite 2703, New York, NY 10016 adopted and used the trademarks OXFORD CLUB in connection with hosiery, namely, foot socks, excluding sheer goods and pantyhose, and SHOCK SOX in connection with athletic hosiery, and is the owner of the U.S. Trademark Registrations 1,713,791 and 1,126,403, respectively, on the Principal Register of the U.S. Patent and Trademark Office; and

WHEREAS, James Pecora Associates, Inc., a corporation duly organized under and existing by virtue of the laws of New York, located and doing business at 350 Fifth Avenue, Suite 2703, New York, NY 10016, is desirous of acquiring the said trademarks OXFORD CLUB and SHOCK SOX and the said U.S. Trademark Registrations 1,713,791 and 1,126,403;

NOW, THEREFORE, for One Dollar (\$1), and other good and valuable consideration, the receipt of which is hereby acknowledged, said Pecora Associated Mills, Inc. does hereby assign, sell and transfer unto the said James Pecora Associates, Inc. the entire right, title and interest in and to the said trademarks OXFORD CLUB in connection with hosiery, namely, foot socks, excluding sheer goods and pantyhose, and SHOCK SOX in connection with athletic hosiery, together with the good will of the business symbolized by the marks OXFORD CLUB and SHOCK SOX, and the said U.S. Trademark Registrations 1,713,791 and 1,126,403.

