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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER S TRADEMARKS ONLY

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Regal Ware, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State (checked), Other

Additional name(s) of conveying party(ies) attached? Yes No (checked)

3. Nature of conveyance:

- Assignment (checked), Merger, Security Agreement, Change of Name, Other

Execution Date: 4/23/04

2. Name and address of receiving party(ies)

Name: Advanced Marketing Int'l., Inc.

Internal Address:

Address:

Street Address: 4129 Bennett Drive

City: Mount Dora State: FL Zip: 32757

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Illinois (checked), Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,037,890

Additional number(s) attached Yes No (checked)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lori T. Milvain, Esq.

Internal Address: Gronek & Latham, LLP

Suite 600

Street Address: 390 North Orange Avenue

City: Orlando State: FL Zip: 32801

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed (checked), Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Lori T. Milvain, Esq. Name of Person Signing

Signature of Lori T. Milvain

4-30, 2004 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

05/04/2004 REGISTRATION 00000029 1037890

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40.00 DP

TRADEMARK REEL: 002961 FRAME: 0545

ASSIGNMENT

Regal Ware, Inc., of 1675 Reigle Drive, Kewaskum, Wisconsin 53040, a corporation of the state of Delaware, being the owner by adoption and use of the following trademark(s): LUSTRE CRAFT & design, U.S. Reg. No. 1,037,890;

In consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged;

Hereby sells, assigns, and transfers to Advanced Marketing Int'l., Inc., an Illinois corporation of 4129 Bennett Drive, Mt. Dora, Florida 32757, its successors and assigns, the entire right, title and interest in and to the said trademarks and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, said marks and every right connected therewith, including all rights to damages and other remedies for past infringement of each identified trademark.

Assignor warrants that it is the sole owner of all rights referred to in this agreement and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said Assignor. Assignor further warrants that it has not abandoned the trademark(s) through non-use of said mark(s). This Assignment, including the terms and conditions contained within this Assignment, represents the complete and total agreement between the parties with regard to the assignment of said trademark(s). Any and all previous discussions or understandings with regard to said trademark(s), whether written or oral, are of no effect. This Assignment is to be interpreted according to the laws of the State of Wisconsin.

The undersigned, David R. Beine, declares: that he is the Vice President and General Counsel of assignor corporation and is authorized to execute this Assignment on behalf of said corporation.

Witness the hand and seal of said Assignor this 23RD day of APRIL, 2004.

REGAL WARE, INC.

By: David R. Beine
David R. Beine
Vice President and General Counsel

STATE OF Wisconsin)
COUNTY OF Washington) SS

Personally came before me this 23 day of April, 2004, the above named David R. Beine, the Vice President and General Counsel of Regal Ware, Inc., to me known to be the person who executed the foregoing Assignment, and acknowledged that he executed the foregoing Assignment as such officer as the free act and deed of said corporation, and by its authority.

[SEAL]Notary Public

Danella J. Bendrick
My Commission expires: 2/5/06