TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cheil Jedang Corporation		110/1 <i>7/</i> 2002 I	CORPORATION: KOREA, REPUBLIC OF

RECEIVING PARTY DATA

Name:	CJ Corp.	
Street Address:	500, 5-ga, Namdaemun-no, Chung-ku	
City:	Seoul	
State/Country:	KOREA, REPUBLIC OF	
Entity Type:	CORPORATION: KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1893244	SOGOGI DASHIDA

CORRESPONDENCE DATA

Fax Number: (202)408-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

2024084000 Phone:

Email: docketing@finnegan.com Correspondent Name: Christie Baty Heinze

Finnegan, Henderson, Farabow et al. Address Line 1:

1300 I Street, N.W. Address Line 2:

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 08433.0161

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3:

900014437

TRADEMARK REEL: 002961 FRAME: 0737

Address Line 4:	
NAME OF SUBMITTER:	Christie Baty Heinze
Total Attachments: 0	

TRADEMARK REEL: 002961 FRAME: 0738

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RECORDED: 10/25/2004

TRADEMARK REEL: 002961 FRAME: 0739