

05-06-2004



Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102739189

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): S-4-4  
VICTOR VANPAL  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: BEST VALUE MERCHANDISE CORP.  
Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
Street Address: 2939 S. VAIL AVE.  
City: COMMERCE State: CA Zip: 90040  
 Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State CALIFORNIA  
 Other \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_  
Execution Date: 04/01/2004

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s) 2069527  
Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: BEST VALUE MERCHANDISE CORP.  
Internal Address: \_\_\_\_\_  
Street Address: 2939 S. VAIL AVE.  
City: COMMERCE State: CA Zip: 90040

6. Total number of applications and registrations involved: \_\_\_\_\_  
7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit account number: \_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
ALBERT CHIANG      [Signature]      04/21/2004  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 2

05/05/2004 6TOM11 00000024 2069527  
01 FC:0521 40.00 DP

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002962 FRAME: 0771

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## ASSIGNMENT OF TRADEMARK

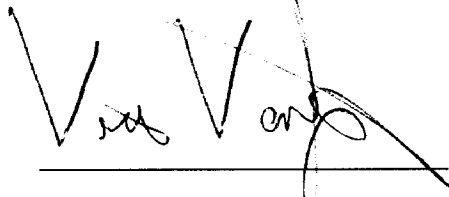
Whereas Victor Vanpal of 1828 S. Van Ness Avenue, Los Angeles, California 90019, has adopted, used and is using the "Victory" trademark which is under Registration No. 2069527, dated June 10, 1997; and

Whereas,

Best Value Merchandise Corporation of 2939 S. Vail Avenue, City of Commerce, California 90040, is desirous of acquiring said registered trademark;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said Victor Vanpal does hereby assign to the said Best Value Merchandise Corporation all right, title, and interest in the "Victory" trademark and the goodwill of the business symbolized thereby.

Dated: April 1, 2004



Victor Vanpal