\$40.00

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Notice of Prior Nonassignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Johnsonville Sausage, LLC		10/25/2004	LLC: DELAWARE

RECEIVING PARTY DATA

Name:	Ralph and Paul Adams, Inc.	
Street Address:	PO Box 219	
City:	Bridgeville	
State/Country:	DELAWARE	
Postal Code:	19933	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1319615	HABBERSETT QUICK'N EASY SAUSAGES

CORRESPONDENCE DATA

Fax Number: (414)273-5198

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-273-3500

Email: bgilpin@gklaw.com

Correspondent Name: Brian G. Gilpin

Address Line 1: 780 North Water Street
Address Line 2: Godfrey & Kahn, S.C.

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: BGG - G&K CHARGE

NAME OF SUBMITTER: Brian G. Gilpin

Total Attachments: 1 source=Assign#page1.tif

TRADEMARK REEL: 002962 FRAME: 0905

900014481

NOTICE OF PRIOR NONASSIGNMENT

Please take notice that the assignment from Johnsonville Sausage, Inc. to Johnsonville Sausage, LLC executed on February 11, 2000, recorded at Reel/Frame 2036/0058 on February 17, 2000, inadvertently listed U.S. Trademark Registration Number 1,319,615 for the mark HABBERSETT QUICK 'N EASY SAUSAGES (the "HABBERSETT Registration") as one of the registrations being assigned. The HABBERSETT Registration was not owned by Johnsonville Sausage, Inc. at the time of the assignment and was inadvertently included on the schedule of marks being assigned. Johnsonville Sausage, LLC, through its undersigned counsel, hereby recognizes that the above-referenced assignment was not effective as a transfer of rights in the HABBERSETT Registration and that, to the best of the undersigned's knowledge, all right, title, and interest in and to the HABBERSETT Registration remains with Ralph and Paul Adams, Inc.

Dated: October 25, 2004

Brian G. Gilpin

GODFREY & KAHN, S.C.

780 North Water Street

Milwaukee, Wisconsin 53202

Phone: (414) 273-3500 Facsimile: (414) 273-5198 E-mail: bgilpin@gklaw.com

Attorney for Johnsonville Sausage, LLC

MW877127_1.DOC

RECORDED: 10/25/2004

TRADEMARK REEL: 002962 FRAME: 0906