

05-10-2004



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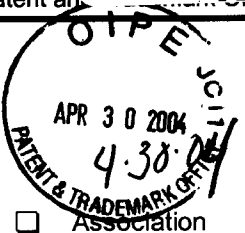
\$TM

Docket No.:

00108-094386

Tab settings

To the Director of the United States Patent and Trademark Office, please return the attached original documents or copy thereof.



1. Name of conveying party(ies):

Proctor Homer Warren, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 1, 2004

2. Name and address of receiving party(ies):

Name: LoanCraft LLC

Internal Address: \_\_\_\_\_

Street Address: 2690 Crooks Road, Suite 301

City: Troy State: MI ZIP: 48084

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Michigan Limited Liability Company

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

76/491,757

B. Trademark Registration No.(s)

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David J. Simonelli, Esq.

Internal Address: \_\_\_\_\_

05/07/2004 6TOM11 00000057 76491757

01 FC:8521 40.00 DP

Street Address: Clark Hill PLC

500 Woodward Avenue, Suite 3500

City: Detroit State: MI ZIP: 48236

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1759

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David J. Simonelli

Name of Person Signing

Signature

April 28, 2004

Date

Total number of pages including cover sheet, attachments, and

3

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Recordation Services  
Director of the United States Patent and Trademark Office  
P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 002963 FRAME: 0805

**ASSIGNMENT**

WHEREAS, PROCTOR HOMER WARREN, INC., a Michigan corporation having a place of business of 295 Kirts Boulevard, Suite 100, Troy, Michigan 48084, US, hereinafter referred to as ASSIGNOR, has, by prior agreement, agreed to assign to LoanCraft LLC, having a place of business of 2690 Crooks Road, Suite 301, Troy, Michigan 48084, US, certain assets, including its interest in the trademark application referenced below, to ASSIGNEE in consideration for a membership interest in ASSIGNEE;

WHEREAS, ASSIGNOR is the owner of the following trademark application:

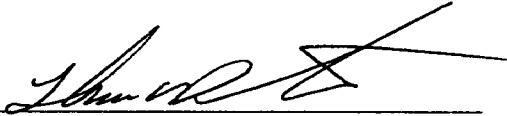
**United States Serial Number 76/491757, filed February 24, 2003**

WHEREAS, ASSIGNEE is desirous of acquiring the trademark application associated with the ongoing and existing business;

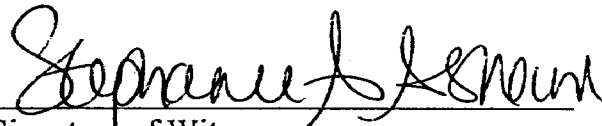
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer and set over to ASSIGNEE all right, title, and interest in and to the trademark application, all goodwill associated with the trademark, and all convention and treaty rights of all kinds in all countries of the world with respect to the foregoing, all the aforementioned property rights to be held and enjoyed by ASSIGNEE for its own use, benefit and behalf and for the use, benefit, and behalf of ASSIGNEE'S successors, assigns and other legal representatives as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this assignment had not been made, together with all claims for damages by reason of past infringement of the trademarks once used and with the right to sue for and collect the same for ASSIGNEE'S use and behalf and for the use and behalf of ASSIGNEE'S successors, assigns and other legal representatives.

PROCTOR HOMER WARREN, INC.

Dated as of January 1, 2004

By:   
Thomas W. Proctor, Its President

Dated as of January 1, 2004

  
Signature of Witness

Stephanie A Ashheim  
Name of Witness