



To the Honorable Commissioner of Patents and Trademarks, 102741027, checked original documents or copy thereof.

1. Name of conveying party(ies):  
MARUKIN CORPORATION  
S.G.04  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State  
Other a Japanese corporation  
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)  
Name: RIVIERA GOLF & TENNIS, INC.  
Internal Address:  
Street Address: 1250 Capri Drive  
City: Pacific Palisades State: CA Zip: 90272  
 Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
Other ASSIGNMENT NUN PRO TUNC  
Execution Date: May 11, 2001

Corporation-State California  
 Other  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

OPR/FINANCE  
2004 MAY -6 AM 7:22

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
Additional number(s) attached  Yes  No

B. Trademark Registration No.(s)  
1280194 1290166 1318331 1672365

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name Christopher J. Chaudoir, Esq.  
Internal Address Pillsbury Winthrop LLP  
Suite 2800  
Street Address: 725 South Figueroa Street  
City: Los Angeles State: CA Zip: 90017

6. Total number of applications and registrations involved: .....4  
7. Total fee (37 CFR 3.41).....\$115.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
16-1805  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
Christopher J. Chaudoir  
Signature  
Date 5/5/04

05/10/2004  
01 FC:8521  
02 FC:8522

Total number of pages including cover sheet, attachments, and document: 11

documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

### ASSIGNMENT OF TRADEMARK RIGHTS

FOR VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, MARUKIN CORPORATION, a Japanese corporation, hereinafter the "Assignor", does hereby assign, transfer and convey to RIVIERA GOLF & TENNIS, INC., a California corporation, hereinafter the "Assignee", the property more particularly described below, (hereinafter the Assignment):


"ALL right, title and interest in and to all the Trademarks, United States trademarks and trademark registrations, and the trademark applications and trade names, as set forth in the Exhibit A hereto, hereinafter the Trademarks, without any warranty, express, implied or otherwise, as to its rights, obligations, condition, fitness, habitability, and merchantability, except as otherwise specified below, and all registration of the Trademarks in any state of the U.S. and any foreign countries and localities, all trademarks, tradenames and trademark registrations hereafter adopted or acquired and used, including but not limited to those which are based upon or derived from the Trademarks or any variations thereof (Future Trademarks), all extensions, renewals, and continuations of the Trademarks, all rights to sue for past, present and future infringements of the Trademarks and the Future Trademarks, all packaging, labeling, tradenames, service marks, logos, and trade dress including or containing the Trademarks and Future Trademarks, or a representation thereof, or any variations thereof, all licenses and other agreements under which the Assignor is licensor, and all fees, rents, royalties, proceeds or monies there under, relating to the Trademarks and Future Trademarks and the use thereof, and all goodwill of the Assignor's business connected with, symbolized y or in any way related to the Trademarks and Future Trademarks, all of which is collectively referred to as the Trademark Rights"

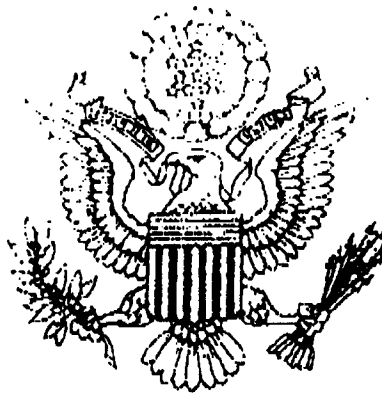
The Assignor hereby represents and warrants to the Assignee that the it has title to the Trademarks and that it has not and shall not perform any acts or execute any other instruments, which might prevent the Assignee from fully exercising its rights under any of the terms, covenants, and conditions of this Assignment. Notwithstanding the foregoing, the Trademarks are hereby assigned subject to all

pledges, liens, security interests, exceptions and  
encumbrances, affecting the same and existing as of ~~March~~ May  
11th, 2001.

Date: 5/11/01

Assignor

  
\_\_\_\_\_  
Noboru Watanabe  
Its President



Nº 1280194

THE UNITED STATES OF AMERICA

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

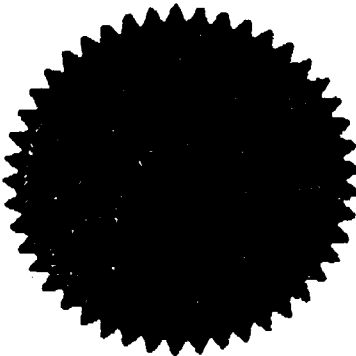
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this twenty-ninth day of May, 1984.

COMMISSIONER OF PATENTS AND TRADEMARKS

Exhibit A  
Continued

1290166



THE UNITED STATES OF AMERICA

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

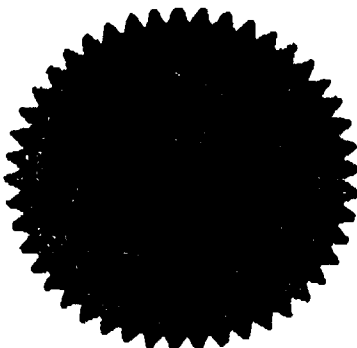
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this fourteenth day of August, 1984.

A handwritten signature in cursive script, likely belonging to the Commissioner of Patents and Trademarks at the time.

COMMISSIONER OF PATENTS AND TRADEMARKS

Exhibit A  
continued



Nº 1318331

## THE UNITED STATES OF AMERICA

## CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof.

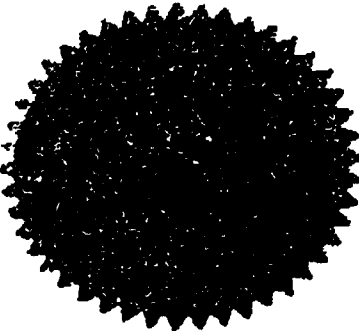
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

## PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this fifth day of February, 1985.

A handwritten signature in cursive script, appearing to read "Ronald J. Feigg".



Int. Cl.: 28

Exhibit A  
continued

Prior U.S. Cl.: 22

United States Patent and Trademark Office

Reg. No. 1,318,331  
Registered Feb. 5, 1985

TRADEMARK  
Principal Register



LAACO, Incorporated (California corporation)  
Suite 3030  
611 W. 6th St.  
Los Angeles, Calif. 90017

For: GOLF BALLS, GOLF BAGS, AND GOLF  
BAG COVERS, in CLASS 28 (U.S. Cl. 22).  
First use Jan. 5, 1982; in commerce Jan. 5, 1982.

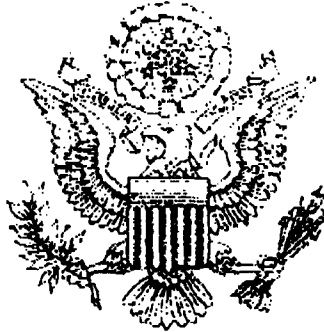
Scr. No. 417,361, filed Mar. 15, 1983.

HENRY S. ZAK, Examining Attorney

End of Exhibit A

Exhibit A  
continued

# The United States of America



Nº 1672365

## CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

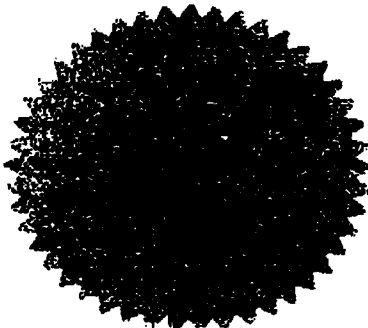
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, as amended, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

## PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for TEN years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this twenty-first day of January 1992.

*Harry F. Mandel, Jr.*