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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alan Long		10/29/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Dalton, Brown & Long, Inc.
Also Known As:	DBL Realtors
Street Address:	9200 Sunset Boulevard
Internal Address:	Suite 200
City:	West Hollywood
State/Country:	CALIFORNIA
Postal Code:	90069
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	2892287	DBL REALTORS DELIVERING MORE	
Registration Number:	2892353	DBL REALTORS - EXCEPTIONAL HOMES	

CORRESPONDENCE DATA

Fax Number: (310)479-1422

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310.478.4100

Email: jpetro@wrslawyers.com
Correspondent Name: Joseph Petro, Esq.

Address Line 1: Wolf, Rlfkin, Shapiro & Schulman, LLP
Address Line 2: 11400 W. Olympic Blvd., Ninth Floor
Address Line 4: Los Angeles, CALIFORNIA 90064

ATTORNEY DOCKET NUMBER: 11382-002 TMK ASSIGNMENT

NAME OF SUBMITTER: Joseph Petro, Esq.

TRADEMARK REEL: 002967 FRAME: 0366

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Total Attachments: 1

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TRADEMARK REEL: 002967 FRAME: 0367

ASSIGNMENT

WHEREAS, ALAN LONG, an individual, whose principal business office is located at 9200 Sunset Boulevard, Suite 200, West Hollywood, California 90069, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Date of Registration
DBL Realtors Delivering More	2892287	October 12, 2004
DBL Realtors Exceptional Hom	es 2892353	October 12, 2004

WHEREAS, DALTON, BROWN & LONG, INC., a California corporation, having its principal business office at 9200 Sunset Boulevard, Suite 200, West Hollywood, California 90069, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ALAN LONG hereby assigns to DALTON, BROWN & LONG, INC. all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed at Los Angeles, California, this 29 day of Oct., 2004.

Alan Long

State of California

) ss

County of Los Angeles

On Oct. 29th, 2004, before me, David

personally appeared Alan Long, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my Hand and official seal.

NOTARY'S SIGNATURÈ

DAVID PARKER
Commission # 1340938
Notary Public - California
Los Angeles County
My Comm. Expires Jan 22, 2008

(SEAL)

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RECORDED: 11/01/2004

TRADEMARK REEL: 002967 FRAME: 0368