

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Stuart J. Hutchinson		11/08/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Jason Natural Products, Inc.
Street Address:	3515 Eastham Drive
City:	Culver City
State/Country:	CALIFORNIA
Postal Code:	90232
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2385862	SHAMAN BEAUTY PRODUCTS

CORRESPONDENCE DATA	
Fax Number:	(973)624-7070
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	973-622-4444
Email:	rsmith@mccarter.com
Correspondent Name:	Robert W. Smith
Address Line 1:	100 Mulberry Street
Address Line 2:	4 Gateway Center
Address Line 4:	Newark, NEW JERSEY 07101

ATTORNEY DOCKET NUMBER:	36452/00039
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NAME OF SUBMITTER:	Kimberly Knoll
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CH \$40.00 2385862

NUNC PRO TUNC
TRADEMARK ASSIGNMENT

WHEREAS, STUART J. HUTCHINSON, a United States citizen, of 613 Parker Street, Fort Collins, Colorado 80525 ("SJH"), has adopted, used, registered, and/or applied to register in the United States Patent and Trademark Office certain trademarks listed on the Schedule attached hereto, and is the record owner of said marks and registrations (the "Marks"); and

WHEREAS, JASON NATURAL PRODUCTS, INC., a California corporation, with offices at 3515 Eastham Drive, Culver City, California 90232, is desirous of acquiring the Marks and the registrations thereof;

NOW, THEREFORE, for the sum of one dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SJH does hereby sell, assign, transfer and set over unto JASON NATURAL PRODUCTS, INC., nunc pro tunc as of October 8, 2002, all right, title and interest in and to the Marks, together with the goodwill symbolized by said Marks, all common law rights therein, and the registrations thereof and/or pending registration applications therefor as listed on Schedule A, and together with the right to sue, and to recover and retain all applicable damages and remedies, for all past infringements of the Marks.

Date: 11/8/04

By: 
STUART J. HUTCHINSON*

*It is understood that this document in no way effects the existing payout schedule or amounts.

SCHEDULE A

NUNC PRO TUNC TRADEMARK ASSIGNMENT

TRADEMARKS

REGISTRATION NO.

REGISTRATION DATE

SHAMAN BEAUTY
PRODUCTS & Design

2,385,862

September 12, 2000

NWKZ: 1201900.01