

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAFFEINE RECORDS, INC.		10/06/2004	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	CAFFEINE LICENSING, L.P.
Street Address:	8020 Blankenship
City:	Houston
State/Country:	TEXAS
Postal Code:	77055
Entity Type:	LIMITED PARTNERSHIP: TEXAS

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2482282	S STIMULI

CORRESPONDENCE DATA	
Fax Number:	(202)572-1407
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202.772.5870
Email:	devitis@blankrome.com
Correspondent Name:	Susan B. Flohr, Blank Rome LLP
Address Line 1:	600 New Hampshire Avenue, NW
Address Line 2:	The Watergate
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	000250.00000
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NAME OF SUBMITTER:	Susan B. Flohr
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Total Attachments: 2
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CH \$40.00 2482282

ASSIGNMENT

WHEREAS, Caffeine Records, Inc., a New York Corporation, whose address is 260 West 36th Street, 5th Floor, New York, NY 10018 ("Caffeine"), adopted and was the owner of the mark STIMULI, as set forth on the accompanying Schedule A, for wearing apparel, and U.S. Trademark Registration No. 2482282 therefore, dated August 28, 2001 ("the Trademark"); and

WHEREAS, Caffeine sold and assigned the Trademark, together with the goodwill of the business relating thereto to Caffeine Licensing, L.P., a Texas limited partnership, whose general partner is TexCaf, L.L.C., a Texas limited liability company, with a principal business address at 8020 Blankenship, Houston, Texas 77055 ("Licensing,") on or about August 11, 2004; and

WHEREAS, the parties wish to ratify and confirm the transfer in a writing suitable for recordation with the Assignment Division of the U.S. Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Caffeine does hereby transfer, sell and assign the Trademark, U.S. Reg. No. 2482282, therefore and the goodwill of the business associated therewith to Caffeine Licensing, L.P. *nunc pro tunc* the 11th of August, 2004.

Signed this 6 day of October, 2004.

Caffeine Records, Inc.

By: Alex That
Alex That, President

Acknowledged and Accepted:

Caffeine Licensing, L.P.

By: TexCaf, L.L.C.
Its general partner

By: Steven Finkelman
Steven Finkelman, Member

Date: October 6, 2004

Acknowledgment

Subscribed and sworn to before me this 6th day of October, 2004
by Alex That

Philip E. Klein
Notary Public, State of New York
No. 02KL4687791
Qualified in Nassau County
Commission Expires Nov. 30, 2005

[Signature]
Notary Public, State of ~~Texas~~ New York

SCHEDULE A

Stimuli