

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
REGENT SHEFFIELD LIMITED		10/25/2004	COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	McPHERSON'S LIMITED
Street Address:	5 Dunlop Road, Mulgrave
City:	Victoria
State/Country:	AUSTRALIA
Postal Code:	3170
Entity Type:	COMPANY: AUSTRALIA

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	1194643	LASER
Registration Number:	2063290	REGENT SHEFFIELD
Registration Number:	1317687	LASER

CORRESPONDENCE DATA	
Fax Number:	(312)704-8023
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(312)704-1890
Email:	ptodocket@trexlaw.com
Correspondent Name:	Richard A. Giangiorgi
Address Line 1:	105 W. Adams St.
Address Line 2:	36th Floor
Address Line 4:	Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	198/35514
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DOMESTIC REPRESENTATIVE	
Name:	

CH \$90.00 1194643

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Linda L. Palomar

Total Attachments: 2

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THIS ASSIGNMENT is made the 25th day of October Two Thousand and Four
BETWEEN, REGENT SHEFFIELD LIMITED, a US Company incorporated under the
laws of the State of Delaware of 535 Broadhollow Road, Suite B1, Melville, New York
11747, USA (hereinafter called "the Assignor") of the one part AND McPHERSON'S
LIMITED, an Australian Company of 5 Dunlop Road, Mulgrave, Victoria 3170, Australia
(hereinafter called "the Assignee") of the other part.

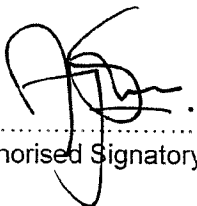
WHEREAS:

- A. The Assignor is the registered proprietor of those Trade Marks brief particulars of which are given in the Schedule hereto (hereinafter called "the Trade Marks").
- B. The Assignor has agreed to the assignment of the Trade Marks to the Assignee for the consideration hereinafter appearing.

NOW THIS DEED WITNESSETH as follows:

In consideration of the sum of US\$50 (fifty US Dollars) now paid by the Assignee to the Assignor, the receipt of which the Assignee hereby acknowledges, the Assignor as beneficial owner hereby assigns unto the Assignee ALL the property, right, title and interest in the Trade Marks TOGETHER with the goodwill of the business relating to the goods in respect of which the Trade Marks are registered AND TOGETHER with the right of the Assignee to market the said goods in the same distinctive get-up as the Assignor has hitherto done, TO HOLD unto the Assignee absolutely.

Signed for and on behalf of
REGENT SHEFFIELD LIMITED


.....
Authorised Signatory

Signed for and on behalf of
McPHERSON'S LIMITED


.....
Authorised Signatory

SCHEDULE

<u>Country</u>	<u>Number</u>	<u>Mark</u>
Japan	1302211	Richardson Sheffield
Japan	1298503	Richardson Sheffield
USA	1194643	Laser
USA	1317687	Laser
USA	1560533	Laser Logo
USA	2063290	Regent Sheffield
USA	2281846	Infinity
USA	2502548	New Regent Sheffield Logo