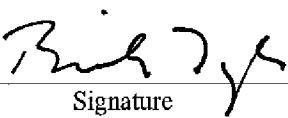


Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): <p style="text-align: center;">FORINEX S.A.</p> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation: SWITZERLAND <input type="checkbox"/> Other: Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): Name: JOHN PLAYER & SONS LIMITED Internal Address: 56 PARK WEST ROAD Street Address: PARK WEST, NANGOR ROAD City: DUBLIN 12, Country: IRELAND Zip: <input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation: IRELAND <input type="checkbox"/> Other: If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment.) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: AUGUST 20, 2004	<input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation: IRELAND <input type="checkbox"/> Other: If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment.) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	
4. Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,116,459; 1,041,445; 1,069,421; 1,119,791; 2,249,923; 2,338,320; 2,383,007; 2,385,110 Additional number(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: <p style="text-align: center;">Attn.: Brewster Taylor STITES & HARBISON PLLC Suite 900 1199 North Fairfax Street Alexandria, Virginia 22314-1437</p>	6. Total number of applications and registrations involved: 8 7. Total fee (37 CFR 3.41) \$215 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to Credit Card (attached form) 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account.)	
DO NOT USE THIS SPACE		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="text-align: center;"> <p>Brewster Taylor</p> <hr/> <p>Name of Person Signing</p> </div> <div style="text-align: center;">  <hr/> <p>Signature</p> </div> <div style="text-align: center;"> <p>NOVEMBER 19, 2004</p> <hr/> <p>Date</p> </div> </div> <p style="text-align: center; margin-top: 10px;">Total number of pages including cover sheet, attachments, and document: <u>1</u></p>		

OP \$215.00 1116459

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments, Washington, DC 20231

TRADEMARK ASSIGNMENT

WHEREAS **FORINEX S.A.**, a corporation of Switzerland with a principal mailing address at 4, rue des Terreaux-du-Temple, CH1201 Geneva, Switzerland, has adopted, used and is using the marks which are registered in the United States Patent and Trademark Office as follows:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Goods</u>
CADET	1,116,459	04/10/79	Hand-operated cigarette making machines.
CORD	1,041, 445	06/15/76	Cigarette papers; cigarette paper tubes incorporating filter tips; filter tips for cigarettes; hand-operated pocket machines for making cigarettes, and cases therefore; tobacco pouches and smoking tobacco.
RIZLA + (device)	1,069,421	07/12/77	Slacks, jeans, trousers, shirts, T-shirts, sweat shirts, singlets, shorts, jackets, skirts, dresses, hosiery, hats, caps, rainwear, bathing-suits, bathing caps, boots, shoes, slippers and sandals.
RIZLA + (device)	1,119,791	06/05/79	Cigarette papers; cigarette paper tubes incorporating filter tips; filter tips for cigarettes; hand-operated pocket machines for making cigarettes.
RIZLA	2,249,923	06/01/99	Cigarette papers.
LLF	2,338,320	04/04/00	Cigarette papers.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Goods</u>
CROSS (device)	2,383,007	09/05/00	Clothing, namely T-shirts, vests, shorts, trousers, shirts, sweatshirts, singlets, coats, jackets, skirts and dresses; footwear; and headgear, namely hats, visors and caps. Tobacco whether manufactured or unmanufactured; tobacco products namely, cigarettes, cigars, cigarillos, smoking tobacco; smokers' articles, namely matches, cigarette papers, cigarette filters and cigarette paper tubes; and pocket machines for rolling and making cigarettes.
LLF (device)	2,385,110	09/12/00	Cigarette papers.

WHEREAS **JOHN PLAYER & SONS LIMITED**, a corporation of Ireland with a principal mailing address at 56 Park West Road, Park West, Nangor Road, Dublin 12, Ireland, is desirous of acquiring said marks and registrations thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said FORINEX S.A. does hereby assign unto the said **JOHN PLAYER & SONS LIMITED** all right, title and interest in and to the said marks and the registrations thereof together with the goodwill of the business connected with the use of and symbolised by the marks and together with all rights of action, claims for damages, profits and costs, and all other demands for any sum or sums of money whatsoever which it has or may have either at law or in equity, against any and all persons, firms, corporations or associations by reason of any infringement upon said marks.

IN WITNESS WHEREOF, the undersigned has executed this assignment by its duly authorised officer hereto as of this 20th day of August 2004, 2004.

FORINEX S.A.

By: 

TREVOR WILLIAMS

Authorised Signatory